

# Plant Futures Challenge Lab

Fall 2024 | 3 unit

Hybrid /  
Virtual

BerkeleyHaas

Haas School of Business  
University of California Berkeley



### COURSE NUMBERS

Undergraduates:  
UGBA 192T.4

MBA Students:  
MBA 292T.4

Non-MBA Grad  
Students:  
PBHLTH 209B

**Open to all majors**, the Plant Futures Challenge Lab is a unique course that blends in-class learning with applied field experience. Top undergrad and graduate students are paired on multidisciplinary teams to work with professional clients from leading food systems organizations to develop actionable solutions to present-day challenges in the **plant-based food and agricultural sector**.

Students will be guided throughout the learning journey through a series of team meetings, lectures, and workshops and will learn and practice systems thinking and design, ethical leadership, & entrepreneurial agency.

Undergraduates must submit an Interest Form to be considered:

plant  
futures™

### QUALIFIES FOR :

- Food Systems Minor
- Transforming Food Systems Graduate Certificate
- Sustainability Graduate Certificate
- MBA Applied Innovation Credit

 **APPLY  
HERE**



### Past Partners

Fall Interest Form: [tinyurl.com/Fall24PF](https://tinyurl.com/Fall24PF)



Tofurky



blackbird

HUNEUS  
WINES OF THE HENEUS FAMILY



MERCY FOR ANIMALS



Finless  
FOODS



daiya



MISTA



ASTANOR  
Where tech meets nature

