

# EW | WE LAUNCH

## Which cohort will reign supreme?



### BEFORE WE LAUNCH - TIPS AND TRICKS



#### Beyond Yourself (and Slack)

Think of the collective good, expanding cohort communications channels beyond Slack (e.g. WhatsApp, Zoom, in-person)



#### Question the Status Quo

Don't be afraid to express yourself. Creativity and innovation are awarded handsomely. Hello props!



#### Confidence without Attitude

Empathy, inclusion, and trust in your fellow classmates are key. Have fun with humility!



#### Student Always

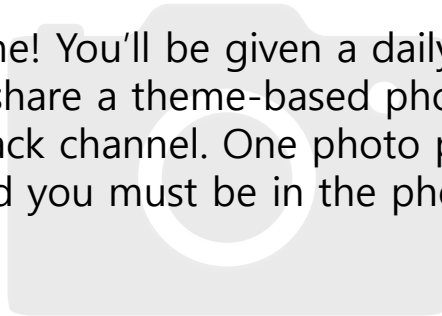
Leverage the wisdom of your experienced Cohort Ambassadors. Ask questions about what it takes to win!

### THE COMPETITIONS - RULES

#### Slack Photo Competition

July 10-16 between 9am-11pm

Selfie time! You'll be given a daily theme - snap and share a theme-based photo on your cohort Slack channel. One photo per person and you must be in the photo.

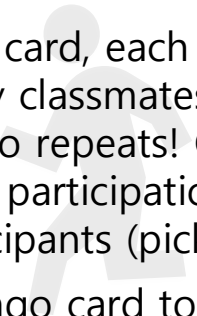


#### People Bingo

July 21-3:30pm, July 22

Fill out a bingo card, each grid signed (name and cohort) by classmates who match that grid's trivia. No repeats! Cohorts awarded points based on participation, individual prizes for 3 participants (picked via raffle).

Submit your bingo card to one of the VPs of Student Experience or Cohort Ambassadors



#### Cohort Chant

July 22 performance

Songwriters, now is your time to shine. Pen a chant that represents the spirit of your cohort, include ALL cohort-mates.

We'll be scoring you on Synchronization, Creativity, Enthusiasm, Cohort Engagement, Performance, and Memorability.

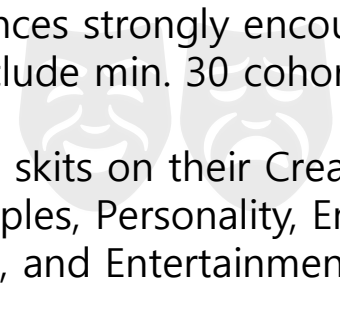


#### Cohort Skit

July 22 performance

Write and perform a skit! Props and pop culture references strongly encouraged, 5 mins max, include min. 30 cohort-mates.

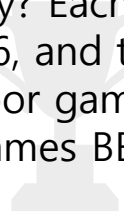
We'll be scoring skits on their Creativity, Haas leadership principles, Personality, Engagement, Performance, and Entertainment value.



#### Cohort Olympics

July 22

Are you ready to play? Each cohort will be split into teams of 4-6, and these teams will compete on 8 outdoor games and puzzles. Let the games BEGIN!



**WINNER TO BE ANNOUNCED ON SUNDAY!**

**Questions? Reach out to your VPs of Incoming Student Experience!**