**Your First and Last Name**

510-555-5555 • haas\_student@mba.berkeley.edu • linkedin.com/vanityurlwithnonumbers

**EDUCATION**

**University of California, Berkeley, Haas School of Business May 2018**

**Master of Business Administration, Class of 2018**

* Coordinated 300+ person Oculus and HTC VR demo event for >PLAY 2016 conference as Interactivity Lead
* Created and hosted eSports podcast called “The New Sport” as the Sports Business Club VP of eSports
* Sourced and presented “Diversity Theater” event content as Berkeley-Haas Consortium Fellow

**Stony Brook University,** Stony Brook, NY **August 2013**

**Bachelor of Science, Business Management and Psychology**

* Minor – Information Systems
* Study Aboard – Seoul University (Seoul, South Korea), Nihon University (Mishima, Japan)

**EXPERIENCE**

**Nebulous eSports Management, LLC,** New York, NY **2014-Present**

*Competitive Gaming Event Management Startup*

***Founder, CFO, Strategic Partnership Manager***

***Entrepreneurial Vision and Leadership***

* Scaled business from 10-person weekly event to nationally renowned 5 day per week, 500-person series
* Built nationwide gaming circuit by founding governing body with gaming community leaders across the U.S.
* Improved regional and national tournaments by creating tournament operations frameworks and documentation
* Developed eSports-specific financial and business models to conduct data analysis and influence potential partners

***Consumer insights and Product Strategy***

* Visited potential competitor events and conducted surveys on consumers’ biggest pain points
* Created online community via Facebook to gather 1400+ potential consumers in one place to share opinions
* Designed and applied pricing strategies and ad campaigns based on online viewership and attendance data

**Olapic, Inc.,** New York, NY **2015-2016**

*e-Commerce Visual Marketing Technology Firm*

***Technical Implementation Manager***

***Product Launches***

* Launched and upgraded over 50 SasS products as part of Technical Implementation team
* Prioritized features based on client feedback, usage analytics, and sales, product, and engineering teams’ input
* Wrote and modified Python and PHP configuration scripts to customize products for clients
* Configured chron servers based on client business requirements to import custom XML product feeds

***New Product Development***

* Created new XML feed syndication process for enterprise clients with unique hierarchies to use Olapic widgets
* Simulated new client configurations in Vagrant virtual machine environments

**Quality Assurance and Data Analytics**

* Conducted daily quality assurance testing on widget code and XML feeds using Bash shell scripts and SQL queries
* Compiled weekly bug reports that informed internal and external engineers’ software update decisions

**Cognizant Technology Solutions,** Teaneck, NJ

*Fortune 500 Technology Consulting Firm* **2013-2015**

***Implementation Consultant – Solutions Consulting Team***

***Coaching and Team Management***

* Led onsite team through 10 software release cycles for $10B non-profit client as NetSuite specialist
* Coached two new hires and three new team members through on-boarding processes

***Software Implementation and Optimization***

* Refined business requirements for three clients’ IT infrastructure by conducting in-depth business analyses
* Developed implementation processes for two $1B+ clients as part of Enterprise Analytics Solutions team

**ADDITIONAL**

* Technical Skills: HTML, CSS, JavaScript, XML, SQL, Git, Python
* Media Team Director at Bellrose Assembly of God
* Summer Startup Mentor at Network for Teaching Entrepreneurship (NFTE)
* Certified 1st Dan Black Belt, World Taekwondo Federation