# Experience

## Lecturer, UC Berkeley Haas School of Business 2021-present

• Taught undergraduates in course on Social Entrepreneurship (Haas’s UGBA 192 E)

## Lecturer, Stanford’s Hasso Plattner Institute of Design 2021-present

• Co-taught both undergraduates and graduate students in course on Design for Play at Stanford’s d.school

## Founder/Board Member Emeritus, Playworks 1996-present

• Founder of national non-profit organization whose mission is to improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play.

• Developed program design, built organizational infrastructure and culture and created national scaling strategy including direct service and training services.

• Responsible for strategic leadership, fundraising, board development and promoting organizational visibility nationwide.

## Co-Founder, Substantial Classrooms 2016-present

• Launched nonprofit organization providing professional development, technical assistance, data analysis and program support to support school districts in re-designing the way they recruit, train and support substitute teachers. Co-authored upcoming book Substantial: Redesigning the Substitute Teaching Experience to be published by Jossey-Bass in April, 2021.

## Author 2013- present

• Recess Rules, 2013. Published novel for children ages 8-12 telling the story of four friends who save recess with the help of an angel on probation. Substantial Classrooms, 2021. Co-authored nonfiction book on redesigning the substitute teaching experience. Why Play Works, 2021. Published nonfiction work on the power of play to catalyze significant societal change.

Co-Founder/Executive Director, Museum of Children’s Art 1988-1996

• Founded art outreach program and children’s art gallery serving more than 18,000 young people annually.

• Directed all organizational operations including fundraising, staffing and program delivery.

# Education

Stanford’s Hasso Plattner Institute of Design 2015-16

Fellow at the d.school, immersed in human-centered design and using it to explore, experiment and advance early ideas around project to address challenges of substitute teaching.

Harvard School of Education 1986-1987

Completed teaching certification through Harvard Undergraduate Teacher Education Program

Harvard University 1982-1986

Graduated Cum Laude with an AB in Medical Sociology. Thesis: Reproductive Health Care in South Africa.

# Other

Jane Rainie Opel Young Alumni Achievement Award, Radcliffe College, 1996; Eureka Fellow, 2000; Ashoka Fellow, 2004; Clinton Global Initiative awardee, 2009; TEDxSF speaker, 2009; Forbes 30 Top Social Entrepreneurs, 2011; Women’s Sports Foundation 40 for 40, 2011; TEDxABQ speaker, 2011; James Irvine Foundation Leadership Award, 2013, Aspen Pahara Fellow, 2014; TEDMED speaker, 2014; Leap of Reason Ambassador, 2016, President’s Council on Fitness, Sports and Nutrition Lifetime Achievement Award, 2019, and Visiting Scholar, UC Berkeley Haas School of Business, Spring, 2022.