



Cohort Rep Instructions

- Agenda
 - Everyone in welcome room and go over the deck (10-12 mins)
 - 2 structured ice breakers (20 mins)
 - Where were you born?
 - 2 Truths and 1 lie - or other icebreaker
 - Mingling until 8pm
 - Call everyone back and say goodbyes
- VP ISE / PO can break up the groups / call them back (run ohay)



Cohort Rep Tech Tips

- Browser: Google Chrome (desktop only)
- In Settings, update your name / sub title
 - Only First Name will show
 - Subtitle format: Cohort Rep - Cohort '2X
 - ex: Cohort Rep - Oski '24
- Turn on Director view during the social
 - Log on 5:45pm to connect with your VP/Program Office

QUESTION

THE

Berkeley Haas
EVENING & WEEKEND MBA

EW | WE
LAUNCH

Cohort Social - Lux

QUO

Introductions

Cohort Reps:

- **Lux: Zhilian Liu ('24) Marissa Maliwanag ('24) + Keely Pollock ('24)**

EWMBAA VPs of Incoming Student Experience:

- Khoa Dao Oski '24
- Shyamali Jayashankar Gold '24
- Dom Williams Blue '24

EWMBAA Program Office:

- Leah Rozeboom
- Avni Kansara
- Jessica De Anda

Agenda

- Introductions
- Ice Breakers
- Informational Sessions
 - WeLaunch Overview
 - Cohort Competition Overview
 - Academic Resources + Tips
 - Social/Networking Resources + Tips
 - Career Resources + Tips
- Open Social

A black and white photograph of a large stone archway, likely an entrance to a university building. The archway is partially covered in ivy. A person with a backpack is walking through the archway. The text "WALTER A. HAAS SCHOOL OF BUSINESS" is visible above the archway. A yellow banner is overlaid on the image, containing the text "Icebreakers".

Icebreakers

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Icebreaker Questions

- **Where are you calling from? What timezone are you in?**
- **Where are your ancestors from?**
- **What kind of bear would you self-identify as?**



WeLaunch Schedule

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Calendar of WE Launch Events

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
4	5	6	7	8	9 Pre-WE Launch Cohort Social (6-8PM)	10
11 Core Values Explained (12-1PM) Interested in Entrepreneurship? Let Us Help You! (5-7PM)	12	13 Cohort Rep Panel and Overview (6-7PM)	14	15 Welcome to your Berkeley Haas Alumni Network (12-1PM) (5-7PM)	16 Hike at Dogpatch Bayview Trail (ON PERSON) (10AM - 12PM)	17
18 Your Career Journey and Partnering with C&D (12 - 20PM) (6-7:30PM)	19 Student Career Panel (5-7PM)	20 Meet Your Academic Advisor (12-1PM) (5-7PM)	21 Elective Sign-up for Voted Courses (12-1PM)	22 WE Launch Check-in & light lunch (10:30-12PM) Welcome & Keynote (12-1PM) DEI: Awareness & skills for inclusive leadership (1-3PM) DLFs & what they mean to you (2:30-4PM) Cohort Competition Activity (4:30-7PM) Welcome Dinner & Reception (7-8:30PM)	23 Breakfast (8:30-9:30AM) Sexual Violence & Sexual Harassment Prevention Training (9:30AM-10:30AM) BREAKOUTS - Case Study Method Workshop - Cohort Panel AM (11-12:30PM) Lunch (12:30-2PM) PM (2-3:30PM) Leadership Communications (4-6PM) Dinner (7-8PM) Haas Got Talent Cohort Skills (8-9PM)	24 Breakfast (8:30-9:30AM) Team Olympics (9:30AM-11AM) Teams@Haas (11:30-1PM) Lunch & Cohort Photos (1-2:30PM) Consider Yourself Launched (2:30-3PM)

Virtual WE Launch Activities

- **Register for all virtual events to get Zoom/OhYay! link**
- **Post any questions in #lux25 or #welaunch2022 slack channels**
- **Follow HaasEW MBA on Instagram**

Virtual Student Experience Events

July 11: Core Waivers Explained

July 11: Interested in Entrepreneurship? Let Us Help You!

July 13: Cohort Rep Panel and Overview

July 15: Welcome To Your Berkeley Haas Alumni Network!

July 16: Hike at Sequoia Bayview Trail (In Person)

July 18: Your Career Journey and Partnering with Career Management Group (CMG)

July 19: Student Career Panel

July 20: Meet Your Academic Advisor

July 21: Elective Sign-Up For Waived Courses



Cohort Competition

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Cohort Competition Overview

Slack Photo Scavenger Hunt Lead up to WE Launch (7/11-7/21)

Cohort Poster (due 7/22 by WE Launch Check-in)

Start working on this now! Minimum of 20 participants

Cohort Chant (due 7/23 to perform at Cohort Skit)

Start generating ideas now!

WE Launch Events

- Cohort Skit
- Cohort Chant
- Team Olympics

QUESTION

Quick Social Breakout!

Take a virtual photo w/ a new Luxie friend!

QUO



Academic Resources

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Let's talk Academics

- **First and foremost - YOU CAN DO THIS!**
- **Cohort Reps - Academic Rep + Social Rep**
 - Process to become a rep
 - Responsibilities of each
- **Leverage your Study Group for success**
 - Create Norms, empower each other, teach each other
- **Teams@Haas**
 - What to expect
- **Network w/ senior years (EWMBA '23 + '24)**
 - Lean on us! We've survived year 1 + are happy to share what worked for us

Let's talk Academics

- **Considerations for Lux**
 - **Virtual Classroom Norms**
 - Camera on! Your profs want to see you
 - Mic on! Your profs want to hear you laugh at their jokes (really!)
 - **Engage with your profs**
 - Use the chat function
 - Ask your questions, even if they feel like obvious ones. It's almost a guarantee someone has the same question as you :-)

QUESTION

Quick Social Breakout!

Share a highlight from your undergrad/last degree experience

QUO



Social Resources

Social + Networking Tips

- **Social cohort rep**
- **Campus Groups**
- **Slack**
 - **Slack is your friend. Utilize existing channels, create new ones where you see gaps**
- **Happy Hours**
 - **Virtual happy hours**
 - **Region-specific happy hours**
- **Clubs**
- **Come to Haas!**
 - **You have access to IRL events, mixers, libraries, and gyms**

QUESTION

THE

Quick Social Breakout!

What is your secret dream job?
(the one you don't tell your boss about)

QUO



Career Resources

Career Resources + Tips

- **CMG: Career Management Group**
 - Career planning
 - Interview prep
 - Advising
 - And more!
- **Slack is a great resource**
 - Current and former EWMBAs are on slack. Post if you're looking for a referral or looking to learn more about a particular company/team

This is just the beginning...

We will be able to share many more tips, stories, and experiences with all of you at WELaunch!

We look forward to spending more time with you and welcoming you to the Haas Community.

QUESTION

THE

Quick Social Breakout!

Ask a new Luxie friend about a highlight from their summer

QUO



SOCIAL TIME!

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OhYay! Reminders