

QUESTION

THE

Berkeley Haas
EVENING & WEEKEND MBA

**EW | WE
LAUNCH**

Cohort Social - Oski

QUO

Agenda

- Introductions
- Announcements
 - WE Launch Overview
 - Cohort Competition
- Fill in the cohort directory
- Icebreaker 1 - Two Truths and a Lie
- Icebreaker 2 - Where are your ancestors from?
- Open Social

Introductions

Oski Cohort Reps



Cynthia Kuan

OSKI '24

Email: cynthia_kuan@mba.berkeley.edu

LinkedIn: [Connect to Cynthia via LinkedIn](#) 

Current Occupation: Program Manager at RARE-X (non-profit health tech)

Immediate MBA Goals: Pivot to Health Tech / Bio Tech private sectors as non-technical program manager

Fun Fact: I was an English major in college and has a Master's degree in Theatre. I haven't met anyone at Haas with a similar background, except for Leadership Communications coaches.

What I'm most excited about WE Launch: Meeting the incoming students and launching their first Haas experience!



Yuguang Yuan

OSKI '24

Email: yuguang_yuan@berkeley.edu

LinkedIn: [Connect to Yuguang via LinkedIn](#) 

Current Occupation: An entrepreneur of a series-A robotics startup

Immediate MBA Goals: Start a new startup during the MBA program

Fun Fact: My company is Alibaba's supplier and was invited to Taobao's double 11th day in 2019.

What I'm most excited about WE Launch: WE Launch started a brand new life for me and I am honored that I can stay together with you when it starts yours.

WE Launch Resources Website: <https://haas.berkeley.edu/ewmba/newadmit/we-launch-2022/student-leadership/>

Introductions

EWMBAA VPs of Incoming Student Experience:

- Khoa Dao Oski '24
- Shyamali Jayashankar Gold '24
- Dom Williams Blue '24

EWMBAA Program Office:

- Avni Kansara
- Jessica De Anda

WE Launch Resources Website: <https://haas.berkeley.edu/ewmba/newadmit/we-launch-2022/student-leadership/>

WE Launch Events

July 11: Core Waivers Explained

July 11: Interested in Entrepreneurship? Let Us Help You!

July 13: Cohort Rep Panel and Overview

July 15: Welcome To Your Berkeley Haas Alumni Network!

July 16: Hike at Sequoia Bayview Trail (In Person)

July 18: Your Career Journey and Partnering with Career Management Group (CMG)

July 19: Student Career Panel

July 20: Meet Your Academic Advisor

July 21: Elective Sign-Up For Waived Courses

Please check the calendar

https://docs.google.com/document/d/1PFUu7PULQ0txgcnag5XqRmQjY2lbgJETfy_QSiJJxNY/edit

Registration for these events is required to get virtual links or event details. Please sign up on the WE Launch website.

<https://haas.berkeley.edu/ewmba/newadmit/we-launch-2022/we-launch-2022-schedule/#Pre>

Virtual WE Launch Activities

- Register for all virtual events to get event weblinks
- Post any questions in #oski25 or #welaunch2022 Slack channels
- Follow HaasEWMBA on Instagram
- For student club information, ask Yuguang :)



Cohort Competition

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Cohort Competition Overview

Slack Photo Scavenger Hunt Lead up to WE Launch (7/11-7/21)

Cohort Poster (due 7/22 by WE Launch Check-in)

Cohort Chant (due 7/23 to perform at Cohort Skit)

WE Launch Events

- Cohort Skit
- Cohort Chant
- Team Olympics

A few examples of past cohort skits and chants - https://www.youtube.com/results?search_query=cohort+chant+and+skit+haas



Ice Breakers

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Ice Breakers

- Fill in the cohort directory

Tell us about your current occupation, post-MBA goal, and more!

<https://docs.google.com/spreadsheets/d/1djOGbZEg0slhwpFPhBUzpFLtgo8qPzrg4D0CbGpKyJ8/edit#gid=0>

- Two Truths and a Lie?
- Where are your ancestors from?



Start to Mingle

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