

# **SVM Stakeholders' Roles & Responsibilities**

## **Center for Growth Markets**

**Solomon Darwin**  
Executive Director

# Sponsor: State Government

## Pain Points of Villages

**Lack of Access to  
Basic Needs**

**Lack of Access to  
Resources & Tools**

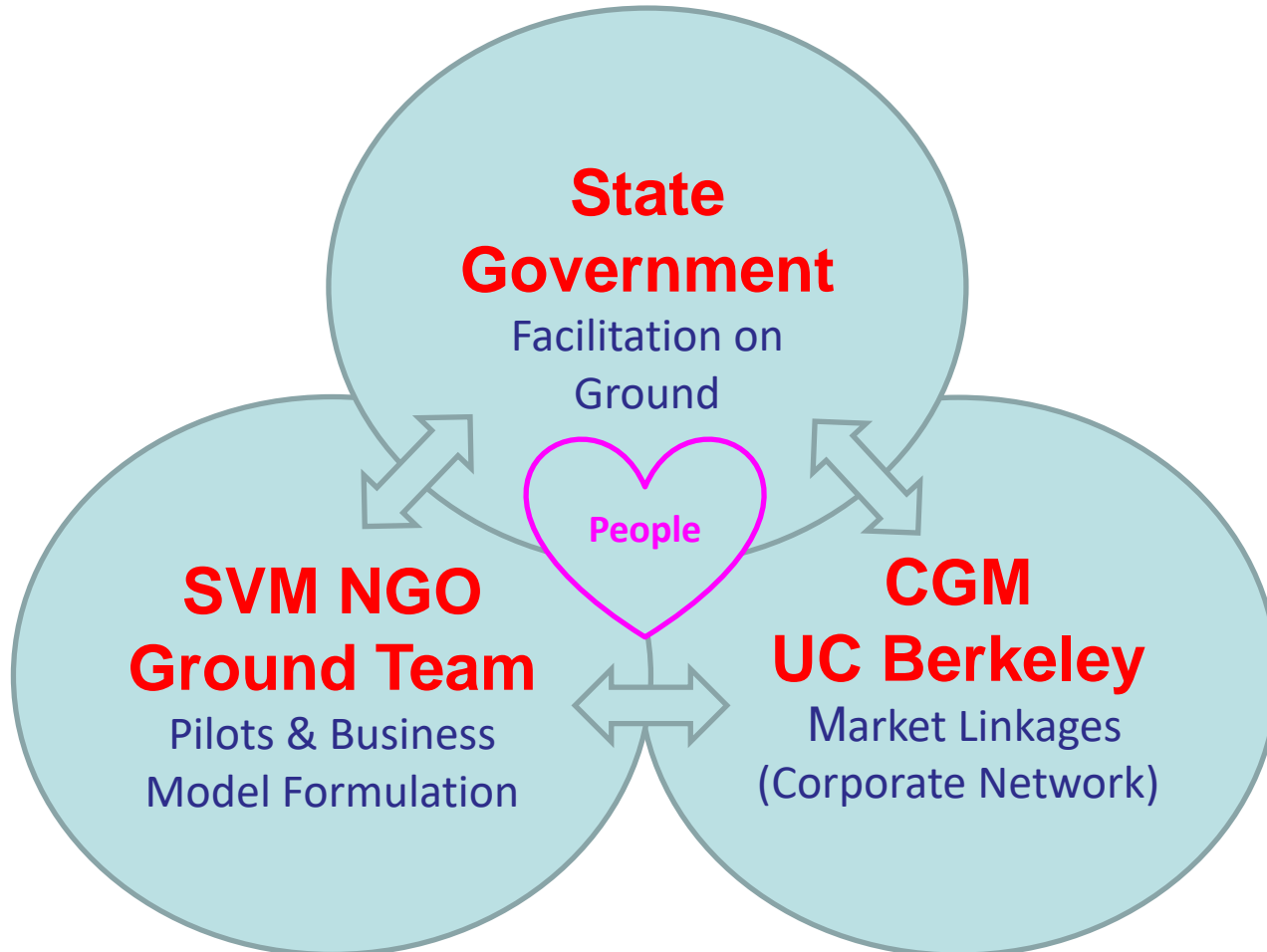


**Lack of Access to  
Information & Markets**

**Lack of Connectivity  
to the Last Mile**

# SVM Initiative: Key Players

Creating Scalable and Sustainable Business Models



# SVM Operations Model

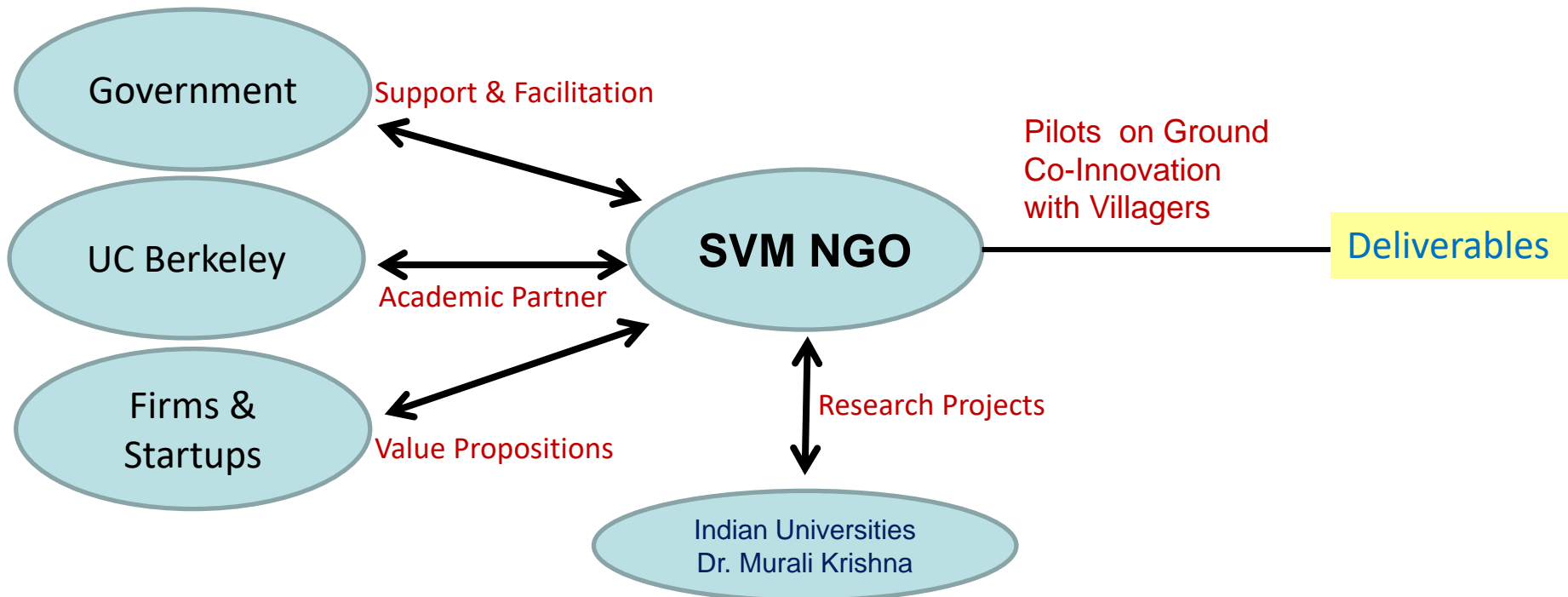
## The Four Stakeholders of SVM:

a) State Government, b) SVM NGO, c) CGM and d) Participating Firms.

## Deliverables:

Develop Scalable & Sustainable Models to develop rest of the villages in the state:

a) Health Care, b) Education, c) Agriculture and, d) Households



# State Government Roles & Responsibilities

- Provide Navigational Leadership – Office of the Chief Minister
- Regular Feedback - weekly
- Data Resources – when requested on timely basis
- Ground Support – support SVM NGO team on ground
- Access to Officials and Village Leaders

# UC Berkeley, Center for Growth Markets Roles & Responsibilities

Center for Growth Markets, Haas School of Business, UC Berkeley

- a) Promote the Smart Village Movement
- b) Introduce the Berkeley Corporate Network to the State
- c) Research Projects identified by stakeholders
- d) Provide Advisors for Business Model Innovation for Pilots on ground
- e) Provide Mentors to the ground teams to build Capacity

# Corporate Partners

## Roles & Responsibilities

- Timely piloting of technologies and business solutions
- Work with the government officials & SVM NGO team on ground
- Provided timely support as needed to the team on the ground
- Work collaboratively with other firms to optimize the value
- Seek opportunities for ecosystem formation to sustain the value

# SVM NGO in India

## Roles & Responsibilities

- **Dr. Shah, Executive Chairman, SVM NGO, India**
  - Manages the Ground Team
  - Establishes Roles and Responsibilities for Ground Team
  - Manages the projects working with firms and fellows
  - Meet weekly with Berkeley Advisory Team
- **SVM NGO Directors and Fellows**
  - Managed by Dr. Anil Shah , Chairman
  - State Directors: Y.S. Michael and Ms. Tonya Lollen
  - Project Leaders (Fellows) – owners of the verticals
  - Students working on Independent Projects with fellows on ground