SVM Stakeholders’ Roles & Responsibilities

Center for Growth Markets

Solomon Darwin
Executive Director
Sponsor: State Government

Pain Points of Villages

- Lack of Access to Basic Needs
- Lack of Access to Resources & Tools
- Lack of Access to Information & Markets
- Lack of Connectivity to the Last Mile
SVM Initiative: Key Players
Creating Scalable and Sustainable Business Models

State Government
Facilitation on Ground

SVM NGO
Ground Team
Pilots & Business Model Formulation

CGM
UC Berkeley
Market Linkages (Corporate Network)

People
SVM Operations Model

The Four Stakeholders of SVM:
  a) State Government, b) SVM NGO, c) CGM and d) Participating Firms.

Deliverables:
  Develop Scalable & Sustainable Models to develop rest of the villages in the state:
  a) Health Care, b) Education, c) Agriculture and, d) Households

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State Government
Roles & Responsibilities

• Provide Navigational Leadership – Office of the Chief Minister
• Regular Feedback - weekly
• Data Resources – when requested on timely basis
• Ground Support – support SVM NGO team on ground
• Access to Officials and Village Leaders
UC Berkeley, Center for Growth Markets
Roles & Responsibilities

Center for Growth Markets, Haas School of Business, UC Berkeley

a) Promote the Smart Village Movement
b) Introduce the Berkeley Corporate Network to the State
c) Research Projects identified by stakeholders
d) Provide Advisors for Business Model Innovation for Pilots on ground
e) Provide Mentors to the ground teams to build Capacity
Corporate Partners
Roles & Responsibilities

• Timely piloting of technologies and business solutions
• Work with the government officials & SVM NGO team on ground
• Provided timely support as needed to the team on the ground
• Work collaboratively with other firms to optimize the value
• Seek opportunities for ecosystem formation to sustain the value
SVM NGO in India
Roles & Responsibilities

• Dr. Shah, Executive Chairman, SVM NGO, India
  – Manages the Ground Team
  – Establishes Roles and Responsibilities for Ground Team
  – Manages the projects working with firms and fellows
  – Meet weekly with Berkeley Advisory Team

• SVM NGO Directors and Fellows
  – Managed by Dr. Anil Shah, Chairman
  – State Directors: Y.S. Michael and Ms. Tonya Lollen
  – Project Leaders (Fellows) – owners of the verticals
  – Students working on Independent Projects with fellows on ground

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