Apply for a Social Sector Solutions Project Today!

NONPROFITS, SOCIAL VENTURES, GOVERNMENT AGENCIES
Applications will be considered through September, 2020. Project work will take place from January through May, 2021

APPLICATION AND MORE INFORMATION
https://bit.ly/S3_information

QUESTIONS? CONTACT US
socialimpact@haas.berkeley.edu

"[The S3 team] took an area of huge strategic importance, scoped it down to an addressable reed, and provided valuable and actionable recommendations to our team. Everyone on the Acumen team has been impressed with the thoughtfulness and professionalism throughout this project."
- Amon Anderson, Director, Acumen

Social Sector Solutions (S3) is a 15 week strategy consultation that helps nonprofits, social ventures and government agencies solve strategic problems. Since 2007, we have served 138 organizations and worked with 721 students and 87 different McKinsey coaches. S3 is offered by the Center for Social Sector Leadership at the Haas School of Business, UC Berkeley in Partnership with McKinsey & Company.

The Business Of Making A Difference Starts Here
socialimpact@haas.berkeley.edu
NONPROFITS, SOCIAL VENTURES, GOVERNMENT AGENCIES
Solve a major organizational issue
Nonprofits, social ventures and government agencies seeking new business approaches to complex strategic and organizational challenges are encouraged to apply to become an S3 client. Clients work with a team of energetic students and provide 10-15 hours per week to drive success in the project.

Benefit from 900 hours of student consultant work
- Leverage the latest academic and consulting thinking in strategy, marketing, finance and more to create effective and actionable solutions
- Work with a team of Haas MBAs, Haas Faculty and McKinsey consultants in a collaborative and professional environment

Social Sector Solutions provides valuable, high-quality recommendations to help clients overcome critical issues
“The Economics of Child Abuse: A Study in San Francisco, originally published in 2016 in partnership with S3, has expanded its reach and impact throughout the state, with 30 counties and the State of California having a report and using the data.”
-Safe & Sound, Client Team, 2016

“McKinsey’s collaboration with Haas’ Center for Social Sector Leadership has been greatly beneficial for both organizations. S3 is a very popular opportunity as it gives our consultants a chance to play a different problem solving role with highly motivated student teams, to learn more about local nonprofits, and to give back to the community. The students get a chance to work in a very hands-on manner with a nonprofit, get coaching from an experienced consultant, and to develop skills in both consulting and the nonprofit sector.”
-Paul Jansen, Director Emeritus, McKinsey & Company

Real Projects. Real Results.
Clients represent a range of social sub-sectors and offer students the opportunity to tackle a variety of business challenges in the social sector.

A sample of past clients and projects include:

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<thead>
<tr>
<th>CLIENT</th>
<th>PROJECT</th>
<th>RESULT</th>
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<tbody>
<tr>
<td>Acumen (Impact Investing)</td>
<td>Metrics to measure social impact and financial return at Acumen and in impact investing</td>
<td>Created strategy for investing in the US resulting in 15 investments to date. After successful entry, a team is working with them now to develop approaches to use customer data to inform investment decisions, improve investee performance and demonstrate impact.</td>
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<td>Education Pioneers (Education)</td>
<td>Expansion Planning Tool with market analysis to support organizational strategic planning</td>
<td>Developed a growth strategy that has led to a doubling of their footprint in the US over 4000 trained alums engaged with US education organizations</td>
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<td>Safe &amp; Sound, formerly the SF Child Abuse Prevention Center (Children/Families)</td>
<td>Business strategy to influence state and local action on child abuse prevention, based on cost analysis</td>
<td>Implementation of changes to SF government policy towards prevention. Success of that effort also led to another project to roll the approach out to a statewide level and inform the efforts of local communities to reduce child abuse</td>
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