

"The Economics of Child Abuse: A Study in San Francisco, originally published in 2016 in partnership with S3, has expanded its reach and impact throughout the state, with 30 counties and the State of California having a report and using the data."

-Safe & Sound, Client Team, 2016

Apply for a Social Sector Solutions Project Today!

NONPROFITS, SOCIAL VENTURES, GOVERNMENT AGENCIES

Applications are due on September 10, 2021 for project work that will take place from January through May, 2022

APPLICATIONS

socialimpact@haas.berkeley.edu



The Business Of Making A Difference Starts Here

socialimpact@haas.berkeley.edu

Social Sector Solutions (S3) is a 15 week strategy consultation that helps nonprofit clients succeed with entrepreneurial ventures. Since 2007, we have served **148 organizations** and worked with **780 students** and **87 different McKinsey coaches**. S3 is offered by the Center for Social Sector Leadership at the Haas School of Business, UC Berkeley in Partnership with McKinsey & Company.

BerkeleyHaas

McKinsey&Company

CSGL CENTER FOR SOCIAL SECTOR LEADERSHIP

For more information please contact:
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Social Sector Solutions provides valuable, high-quality recommendations to help clients overcome critical issues

"[The S3 team] took an area of huge strategic importance, scoped it down to an addressable need, and provided valuable and actionable recommendations to our team. Everyone on the Acumen team has been impressed with the thoughtfulness and professionalism throughout this project."

- Amon Anderson, Director, Acumen

NONPROFITS, SOCIAL VENTURES, GOVERNMENT AGENCIES

Solve a major organization issue

Nonprofit organizations seeking new business approaches to complex strategic and organizational challenges are encouraged to apply to become an S3 client. Nonprofits work with a team of energetic students and provide 10-15 hours per week to drive success in the project

Benefit from 900 hours of student consultant work

- Leverage the latest academic and consulting thinking in strategy, marketing, finance and more to reach an innovative solution
- Work with a team of Haas MBAs and McKinsey consultants in a collaborative and professional environment

MBA STUDENT TEAM

Apply your skills to make a real impact

S3 offers students an experiential learning opportunity to work directly with a nonprofit organization and make a real social impact. McKinsey consultants partner with the student teams and provide direct project coaching

Contribute to a rewarding team experience

- Semester-long group project
- 8-12 hours of project work per week (including class time and team meetings)
- Team deliverables: scoping letter, workplan, storyline, midterm progress review and final client presentation
- 3 unit course (MBA 292N) offered every spring semester

Real Projects. Real Results.

Nonprofit clients represent a range of social sub-sectors and offer students the opportunity to tackle a variety of business challenges in the social sector.

A sample of past clients and projects include:

CLIENT

Acumen
(Impact Investing)

Education Pioneers
(Education)

Safe & Sound, formerly the SF Child Abuse Prevention Center
(Children/Families)

PROJECT

Metrics to measure social impact and financial return at Acumen and in impact investing

Expansion Planning Tool with market analysis to support organizational strategic planning

Business strategy to influence state and local action on child abuse prevention, based on cost analysis

RESULT

Created strategy for investing in the US resulting in 15 investments to date. After successful entry, a team is working with them now to develop approaches to use customer data to inform investment decisions, improve investee performance and demonstrate impact.

Developed a growth strategy that has led to a doubling of their footprint in the US with over 4000 trained alums engaged with US education organizations

Implementation of changes to SF government policy towards prevention. Success of that effort also led to another project to roll the approach out to a statewide level and inform the efforts of local communities to reduce child abuse



"McKinsey's collaboration with Haas' Center for Social Sector Leadership has been greatly beneficial for both organizations. S3 is a very popular opportunity as it gives our consultants a chance to play a different problem solving role with highly motivated student teams, to learn more about local nonprofits, and to give back to the community. The students get a chance to work in a very hands-on manner with a nonprofit, get coaching from an experienced consultant, and to develop skills in both consulting and the nonprofit sector."

- Paul Jansen, Director Emeritus, McKinsey & Company