

"This is such phenomenal work. The level of professionalism and thoroughness of recommendations, ability to create something we can use long-term statewide and nationally; the project completely exceeded my expectations."

— JG Larochette, Executive Director, Mindful Life Project

Apply for a Social Sector Solutions Project Today!

SOCIAL SECTOR ENTERPRISES

Applications will be considered through September, 9 2022. Project work will take place from January through May, 2023

APPLICATION AND MORE INFORMATION

<https://haas.berkeley.edu/cssl/programs-events/social-sector-solutions/>

QUESTIONS? CONTACT US

socialimpact@haas.berkeley.edu



SOCIAL SECTOR ENTERPRISES

- Client Project Leader
- Client Team

MCKINSEY & COMPANY

- McKinsey Coach

SOCIAL SECTOR SOLUTIONS

MBA STUDENT TEAMS

- MBA Project Team Lead
- 3 MBA/Other Graduate Students
- 1 Undergraduate Student

S3 INSTRUCTORS

- Paul Jansen, Director Emeritus McKinsey & Company, Adjunct Professor Haas School of Business
- Joe Dougherty, Partner, Dalberg, Lecturer, Haas School of Business

The Business Of Making A Difference Starts Here

socialimpact@haas.berkeley.edu

Social Sector Solutions (S3) is a 15 week strategy consultation that helps nonprofits, social ventures, and government agencies solve strategic problems. Since 2007, we have served **160 organizations** and worked with **838 students** and **90 different McKinsey coaches**. S3 is offered by the Center for Social Sector Leadership at the Haas School of Business, UC Berkeley in partnership with McKinsey & Company.

BerkeleyHaas

McKinsey&Company

CSGL CENTER FOR SOCIAL SECTOR LEADERSHIP

Social Sector Solutions provides high-quality recommendations to help clients tackle critical issues.

"The team believed in the organization's mission and was enthusiastic about our work. They are driven, detail-oriented, creative, collaborative, and dedicated. They took our research to the next level."

— Kevin McAllister, Executive Director, Meals on Wheels, Sacramento

SOCIAL SECTOR ENTERPRISES

Address a strategic question/organizational challenge

Nonprofits, social ventures and government agencies seeking new business approaches to complex strategic and organizational challenges are encouraged to apply to become an S3 client. Clients work with a team of energetic students and commit an average of 5 hours per week to drive success in the project.

Benefit from 900 hours of student consultant work

- Leverage the latest academic and consulting thinking in strategy, marketing, finance and more to create effective and actionable solutions
- Work with a team of Haas MBAs, Haas faculty and McKinsey consultants in a collaborative and professional environment

"McKinsey's collaboration with Haas' Center for Social Sector Leadership has been greatly beneficial for both organizations. S3 is a very popular opportunity as it gives our consultants a chance to play a different problem solving role with highly motivated student teams, to learn more about local nonprofits, and to give back to the community. The students get a chance to work in a very hands-on manner with a nonprofit, get coaching from an experienced consultant, and to develop skills in both consulting and the nonprofit sector."

- Paul Jansen, Director Emeritus, McKinsey & Company

Real Projects. Real Results.

Clients represent a range of industries and offer students the opportunity to tackle a variety of business challenges in the social sector.

A sample of past clients and projects include:

CLIENT

Acumen
(Impact Investing)

Education Pioneers
(Education)

Safe & Sound, formerly the SF Child Abuse Prevention Center
(Children/Families)

PROJECT

Metrics to measure social impact and financial return at Acumen and in impact investing

Expansion Planning Tool with market analysis to support organizational strategic planning

Business strategy to influence state and local action on child abuse prevention, based on cost analysis

RESULT

Created strategy for investing in the US resulting in 15 investments to date. After the first successful consultation, another team worked with Acumen to develop approaches to use customer data to inform investment decisions, improve investee performance and demonstrate impact.

Developed a growth strategy that led to a doubling of Education Pioneers' footprint in the US with over 4000 trained alums engaged with US education organizations

Implementation of changes to SF government policy towards prevention. Success of that effort led to another project to roll the approach statewide and inform the efforts of local communities to reduce child abuse

