

EXCITING COURSE OFFERING!

3rd Time Ever that UC Berkeley Offers:

Combined UGBA127 & MBA296, Spring 2022:

Financial Reporting and Decision Making for Real Life Success

4 units | Meets at Haas School of Business | Tues & Thurs 3:30-5:00pm | Prof. Konchitchki

[No prerequisites; Available to ALL regular undergrad+grad UCB students in all years/programs]

Q: What is the common denominator of these business titans?



Warren Buffett
CEO of Berkshire Hathaway



Sheryl Sandberg
COO of Facebook



Oprah Winfrey
CEO of Harpo, Inc.

A: They all understand, focus on, and care about the financial reporting and financial health of their companies and investments.

This **Changemaker in Financial Expertise** course will provide you important insights and invaluable knowledge that enable success in students' future careers and in real life situations.

The course **democratizes financial expertise for all**. It empowers undergrad and grad students from around campus how to be financially knowledgeable, providing tools for short- and long-term success.

Gain financial expertise to maximize the ROI of your education!
ROI = Return on Investment; there's your first lesson!

Taught by award-winning **Professor Konchitchki**, a full-time tenured professor at UC Berkeley Haas School of Business and one of World's Top-40-under-40, who is known for making business and financial expertise accessible to all students.

You'll learn:

- how to read and understand corporate financial statements;
- key highlights in analyzing financial information;
- financial tools for investing and for entrepreneurs;
- highlights from financial technology (Fintech), innovation, and related decision making;
- insights from cutting-edge capital markets research for financial decision making.

"Thanks once again for a great class. We had fun, learned a lot, and it was very clear how much time and passion the professor put into the curriculum!"

"Like many of my classmates, I really enjoyed this class and the Prof's teaching style. He has given me a newfound appreciation for financial reporting!"