EXCITING COURSE OFFERING!

3rd Time Ever that UC Berkeley Offers:
Combined UGBA127 & MBA296, Spring 2022:
Financial Reporting and Decision Making for Real Life Success
4 units | Meets at Haas School of Business | Tues & Thurs 3:30-5:00pm | Prof. Konchitchki

[No prerequisites; Available to ALL regular undergrad+grad UCB students in all years/programs]

Q: What is the common denominator of these business titans?

A: They all understand, focus on, and care about the financial reporting and financial health of their companies and investments.

Warren Buffett
CEO of Berkshire Hathaway

Sheryl Sandberg
COO of Facebook

Mark Cuban
"Shark Tank" Investor

Oprah Winfrey
CEO of Harpo, Inc.

This Changemaker in Financial Expertise course will provide you important insights and invaluable knowledge that enable success in students’ future careers and in real life situations.

The course democratizes financial expertise for all. It empowers undergrad and grad students from around campus how to be financially knowledgeable, providing tools for short- and long-term success.

Gain financial expertise to maximize the ROI of your education!

ROI = Return on Investment; there’s your first lesson!

Taught by award-winning Professor Konchitchki, a full-time tenured professor at UC Berkeley Haas School of Business and one of World’s Top-40-under-40, who is known for making business and financial expertise accessible to all students.

You’ll learn:
- how to read and understand corporate financial statements;
- key highlights in analyzing financial information;
- financial tools for investing and for entrepreneurs;
- highlights from financial technology (Fintech), innovation, and related decision making;
- insights from cutting-edge capital markets research for financial decision making.

“Thanks once again for a great class. We had fun, learned a lot, and it was very clear how much time and passion the professor put into the curriculum!”

“Like many of my classmates, I really enjoyed this class and the Prof’s teaching style. He has given me a newfound appreciation for financial reporting!”