

Estimated reading time: 2 minutes, 50 seconds

**BerkeleyHaas**

**TEACHING TIP OF THE WEEK**  
Online Teaching Strategies

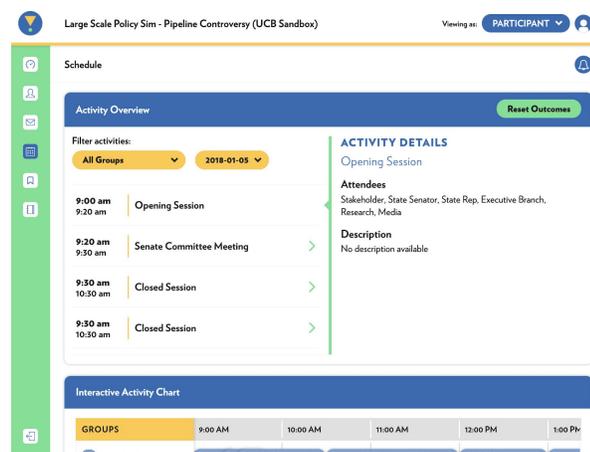
**Tip of the Week:** Boost student engagement by taking advantage of our exclusive edtech university partnerships.

Haas has partnerships with [Wharton Interactive](#) and the University of Michigan's [Center for Academic Innovation](#) both of which enable Haas instructors to use software specifically designed for B-school environments.

### ViewPoint

[ViewPoint](#) is a role-playing simulation tool developed at the Office of Academic Innovation at the University of Michigan. With ViewPoint, you can:

- Create simulations (from scratch or from a template) and customize them for different courses.
- Communicate with participants during the simulation.
- Follow a real-time activity stream to track participation.

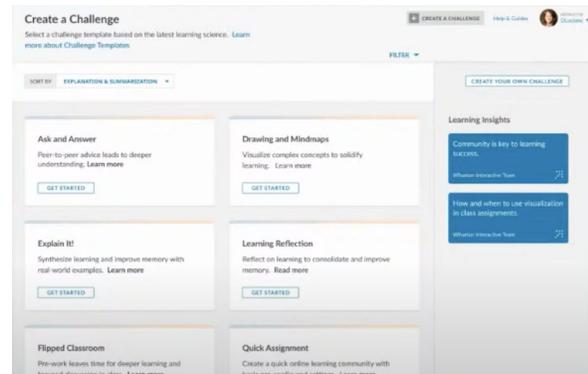


Watch this [short video](#) to learn how ViewPoint was implemented for a “Leadership Crisis Challenge” activity at the UM Ross School of Business.

## IdeaMachine

Developed in partnership by Wharton professors and Wharton's innovative Learning Lab, [IdeaMachine](#) is an easy-to-use, web-based platform that enables instructors to create engaging lessons around key topics and questions, while fostering active social learning through peer-to-peer interaction. With IdeaMachine, you can:

- Create “challenge” assignments, which students respond to with text and images, then connect in a social media-style interface to cast votes, post comments, and interact.
- Launch a collaborative educational environment in which classmates – evaluate, comment, vote, and react to one another's responses as well as instructor feedback within your bCourse site.



Watch this [short video](#) to learn more about IdeaMachine and how it can be used to foster interaction and engagement within a bCourse site.

Coming soon, Wharton will also be offering their [highly-ranked simulation experiences](#) (similar to the [Harvard-Forio Simulations](#)) to other b-schools. [Contact Haas Digital](#) if you'd like to join the waiting list and use these in an upcoming course.

We're halfway through the spring semester, but there's still time to add either tool to your course, or get a jump start on your summer or fall planning now!

**What topics should we cover next?** Fill out [this form](#) to let us know what else you'd like to learn about or to share tips that you think your fellow faculty members could benefit from.

**Want to review previous teaching tips?** Check out [the archive](#).

*The Online Teaching Tip of the Week is a series produced for Haas Faculty by the Associate Dean for Learning Strategies' Online Teaching Tips Team.*