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BerkeleyHaas

TEACHING TIP OF THE WEEK

Online Teaching Strategies

Tip of the week: Bringing experiential learning into the classroom with Telanto.

Valued by students and professors alike, experiential learning enables students to apply their skills and knowledge to real-world industry challenges.

COVID-19 prevention measures have limited internship opportunities for students. By [collaborating with industry partners](#), students can deepen their learning and gain connections and experience for their resume. During these experiential learning sessions, students solve real problems and acquire transversal skills such as critical thinking, problem-solving, creativity, teamwork, and communication skills.

Platforms like [Telanto](#) foster university-industry collaboration and bring real-world challenges to higher education students across the globe. Telanto sources [challenges](#) from industry partners and connects them with interested professors based on their course goals. Challenges come from a [wide range of industry partners](#) and span domains including finance, human resources, data science, sustainability, and engineering. Past partners include Bayer, Allianz, Alcoa, and more.

Interested professors can [audit their course](#) through Telanto to assess relevant collaboration opportunities before committing to including a project in their course. Once projects are selected, students work with companies to develop everything from analyses, concepts, ideas, feasibility studies to MVPs and prototypes. See this [guide for professors](#) to the collaboration process with Telanto and [Telanto's Youtube](#) page for interviews with professors.

Telanto's [Academic Business Cloud](#) provided a series of ready-to-use, user-based processes where 1) students are given access to project-creation and bidding, and 2) professors & digital mentors access to idea evaluation and selection processes. Telanto gives instructors the ability to set up and manage these collaborations. From their

Telanto accounts, instructors can share information about their course, view potential challenges, and manage student teams for each project.

Contact [Haas Digital](#) for more information about experiential learning or collaborating with Telanto.

TELL US WHAT TEACHING TIP TOPICS YOU WOULD LIKE TO LEARN MORE ABOUT: Follow this [link](#) to let us know what topics you would like us to cover.

The Online Teaching Tip of the Week is a series produced for Haas Faculty by the Associate Dean for Learning Strategies' Online Teaching Tips Team.