

For Executive MBA, MBA,
and Other Graduate and
Professional Students



The
Washington
Campus

STRATEGICALLY MANAGING HEALTH CARE POLICY

Washington, D.C. Residency Courses

Online: November 27 - December 1, 2023

In-Person/DC: March 11-13, May 13-17, 2024, More Dates TBA



Engage and enjoy an enriching personal and professional development experience with the best expert practitioner faculty: those actively shaping the future of business, public affairs, and public policy in the health sector. This certificate and for-credit program helps develop leaders for higher-level, general management roles throughout the health sector, and introduces participants to more diverse career opportunities. Learn how to lead and succeed in the rapidly-changing landscape of health policy.

- How the pandemic has changed business-government relations in the health care sector
- How renewed focus on public health and preventative care is shaping health care policy
- Evolving policy impacts of population health and social determinants of health
- Future of technology and regulation: FDA, CMS, telehealth, data, cybersecurity, AI
- Evolving competition policy in health care: Consolidation, vertical integration, capitation
- Impact of unprecedented fiscal and monetary policy on the health care sector

In addition to academic credits, these courses also may qualify for CPE/CEU credits.

The Washington Campus is a non-partisan, non-profit 501(c)(3) higher education consortium.

For more info and registration:

www.washcampus.edu

info@washcampus.edu

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The
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STRATEGICALLY MANAGING BUSINESS, PUBLIC AFFAIRS, AND PUBLIC POLICY

2024 Washington, D.C. Residencies

Executive MBA Sessions: Feb. 5-7; June 24-26; Sep. 16-18; Oct. 28-30

MBA Sessions: Jan. 2-6; March 4-8; March 11-15; May 13-17; More TBA



Engage with the best expert practitioner faculty: those shaping the future of US and global business, public affairs, and public policy. Enjoy an enriching personal and professional development experience in Washington, D.C., learning from a wide variety of business and public affairs executives - and from fellow participants. This certificate and for-credit program helps develop leaders for higher-level, general management roles, and introduces participants to more diverse career opportunities. Core topics include managing corporate strategy and public affairs, business-government relations, lobbying and advocacy, regulatory processes and engagement, media and social media, strategically managing ESG issues, and more.

- Future of technology and regulation: antitrust, data, privacy, cybersecurity, AI & policy
- Navigating changing trade and investment policies, new 'nationalisms' and supply chains
- Impact of unprecedented fiscal and monetary policy on finance, US & global economies
- Navigating the rapidly-changing landscape of social media and communications
- Managing evolving expectations of society and stakeholders for business: ESG, DEI, and more

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