

Plant Futures Challenge Lab

Spring 2024

Hybrid / Virtual

BerkeleyHaas
Haas School of Business
University of California Berkeley

Creating a Diverse, Multidisciplinary Talent Pipeline to the Global, Plant-Based Food and Agricultural Sectors

INSTRUCTORS

Brittany Sartor
Nina Gheihman

COURSE NUMBERS

Undergraduates:
UGBA 192T.22

MBA Students:
MBA 292T.22

Non-MBA Grad Students:
PBHLTH 209B



plant futures™

Open to all majors, the Plant Futures Challenge Lab is a unique course that blends in-class learning with applied field experience. Top undergrad and graduate students are paired on multidisciplinary teams to work with professional clients from leading food systems organizations to develop actionable solutions to present-day challenges in the **plant-based food and agricultural sector**.

Students will be guided throughout the learning journey through a series of team meetings, lectures, and workshops and will learn and practice systems thinking and design, ethical leadership, & entrepreneurial agency.

Undergraduates must submit an Interest Form to be considered:

APPLY HERE



Past Partners

Spring Interest Form: tinyurl.com/Spring24PE

