Plant Futures Spring 2021

The future of food is plants

An innovative, multidisciplinary course
For Undergraduate and Graduate students across campus committed to transforming the food system

Faculty Leader: Will Rosenzweig [ wbrose@berkeley.edu ]
GSI: Samantha Derrick [ samderrick@berkeley.edu ]
Mode of Instruction: Synchronous and Asynchronous

Please fill out the Plant Futures Application if you are interested in attending the Plant Futures Symposium and/or Plant Futures Challenge Lab, and refer below for enrollment information.

Course Overview:
The Plant Futures course is an innovative and collaborative effort between UC Berkeley Haas, Public Health, Engineering, Public Policy, and the Berkeley Food Institute that will bring together experts from a variety of fields and disciplines to highlight the significance of plant-based foods as a critical lever for food systems change. The market for plant-based foods has accelerated in response to climate change, the pandemic, and a variety of public health concerns. Plant Futures will provide a unique opportunity for students to gain rapid and direct exposure from sector leaders and explore plant-forward opportunities through interdisciplinary team work, networking, and mentorship.

The Plant Futures course will be a two-part course where graduate and undergraduate students can enroll in one or both components. The 1 unit symposium is a prerequisite to participate in the 2 unit Lab.

Plant Futures Symposium, 1 unit | Saturday, January 23 & Sunday, January 24
UGBA 192T.5 (Undergraduate), MBA292T.22 (Graduate)
Weekend-long symposium occurring early in 2021, open to both undergraduate and graduate students. The Symposium will provide an immersive, deep dive into the key issues emerging in the plant-based foods sector and will provide a networking component for students and industry leaders, in addition to a matchmaking session for students interested in participating in the optional adjunct course to the symposium. Guest presenters will come from leading organizations and institutions at the forefront of plant-forward innovation and research. Participating institutions will collaborate with students to identify and develop projects that will be pursued in the next component of the course.

Plant Futures Challenge Lab, 2 units | Asynchronous, Project-based
UGBA 199 (Undergraduate), MBA293 (Graduate)
Optional companion course for the symposium that will meet weekly for 3 hours for the entire duration of the Spring semester, functioning as an applied innovation format expansion of the Plant Futures Symposium. The Plant Futures Lab will require an application and will be capped at 30 students who attend the weekend symposium. Students will form interdisciplinary teams and apply design thinking to solve plant-based food challenges related to business, policy, or behavioral economics. Students will work closely with one of the professional collaboration partners throughout the semester. Enrollment information will be sent out after applications are reviewed in December.
Plant Futures Enrollment Information

Please fill out the Plant Futures Application if you are interested in attending the Plant Futures Symposium and/or Plant Futures Challenge Lab.

Deadline to apply for the Plant Futures Challenge Lab: December 18, 2020

Plant Futures Symposium, 1 unit | Saturday, January 23 & Sunday, January 24

- **UGBA 192T.5 (Undergraduate)**: Course #19663
  - Business majors can enroll starting in Phase 1 of enrollment.
  - Non-business majors should waitlist the class, they will be let in at the adjustment period on a space available basis.

- **MBA292T.22 (Graduate)**
  - MBA students: Please fill out the Plant Futures Application (above), and also add this course in your add/drop period. A final list of those who signed up will be compared to those who added themselves via add/drop. Haas will be processing enrollment for the course on January 29th for all students who attend both days of the Symposium.
  - Non-MBA students: Please fill out the Plant Futures Application (above). The MBA Program does not use CalCentral to manage its course enrollments. You must instead use the Haas Online Registrar system. Please go to mbarequest.haas.berkeley.edu to submit your request. Requests open in early December for spring classes. Haas will be processing enrollment for the course on January 29th for all students who attended both days of the Symposium.

Plant Futures Challenge Lab, 2 units | Asynchronous, Project-based

- **UGBA 199 (Undergraduate):**
  - Business majors & non-business majors: Please fill out the Plant Futures Application (above). Enrollment information will be sent out after applications are reviewed in December.

- **MBA293 (Graduate):**
  - MBA Students & non-MBA students: Please fill out the Plant Futures Application (above). Enrollment information will be sent out after applications are reviewed in December.