UGBA 96: CREATIVITY AND LEADERSHIP

This course is premised on the ancient proverb: “I hear and I forget. I see and I remember. I do and I understand.” Designed to be taken towards the beginning of your Berkeley experience, but applicable to all students across all majors, this class is not merely theoretical, it’s about actually taking action to create change.

Leadership is Love: The Power of Human Connection, led by Dr. Mark Rittenberg
We rarely have the opportunity to look at ourselves in the mirror. In the first of the three modules, this is exactly what you will be doing. Through mastering the art of storytelling you will be able to tell your own leadership stories — how did you become the leader you are or in the process of becoming? What does it mean to develop more self-confidence, better listening skills, and explore the power of empathy, compassion, and kindness within yourself and others?

Leading Others: Documentary Film for Empathy, led by Ingrid Gavshon, MBA
You will embark on a voyage of discovery as you build deep empathy for someone whose life is different from yours. Are you curious about the plight of others? In teams of three you will create a mini documentary, unleash your creativity, practice leadership skills through another lens, and learn to navigate team dynamics and hone your negotiation skills.

Leading Action for Social Purpose, led by Doug Leeds and Bill Collins, MBA
In the final module, you will bring the best version of yourself and your ability to empathize with others to go into the Berkeley community and spark change. You will start by defining a problem and then asking, “Why aren’t people already doing what is needed to solve this problem?” You and your team will then work together to change the beliefs or behaviors of people in our community towards your vision.

ALL TRUTH SEEKERS ARE WELCOME TO THIS CLASS.