In the Undergraduate Program at UC Berkeley’s Haas School of Business, you build business and leadership skills through a rigorous general management education that integrates liberal arts and experiential learning.

You learn from passionate teachers who are also thought leaders. You are challenged and supported by fellow students, who become part of your lifelong network.

Prepared for the demands and opportunities of today’s business world, you access top-flight services to launch your career, and you expand your idea of what’s possible for your professional future.
Jessica Yu
BS 19
Hometown: East Brunswick, New Jersey

“I’m so glad to have found a community of classmates, academic advisors, and professors who exemplify our Defining Leadership Principles. The lessons that I will carry forward with me include helping out where you can and letting your attitude determine what you can rather than what you can’t do.”
EXPAND YOUR IDEA OF WHAT’S POSSIBLE

Cohort Experience
To boost community spirit and foster a supportive learning environment, students in the program are organized in cohorts. Join a group of about 60 fellow classmates in an engaging student experience.

Clubs & Associations
Our Haas-sponsored student organizations offer networking and learning opportunities as well as services catered to various professional interests within the broad field of business.

Career Services
The UC Berkeley Career Center supports you with Haas-dedicated resources to help you gain the clarity, competitiveness, and connections necessary to achieve your professional goals.

Alumni Network
Leverage the power of a robust alumni network of over 41,000 Berkeley Haas graduates. Your lifelong support includes career resources, online communities, and local alumni chapters in major cities around the globe.

Jaskirat Gaelan
BS 19
Hometown: Modesto, California

“I appreciate Berkeley Haas for not only enhancing my love for business but also for introducing me to Haasome professors and peers who prove that it's possible to question the status quo and go beyond ourselves to engage in the business of doing good.”
Our Distinctive Culture

**Question the Status Quo**

We lead by championing bold ideas, taking intelligent risks, and accepting sensible failures. We make a habit of asking, “Isn’t there a better way to do this?”

**Confidence Without Attitude**

We make decisions based on evidence and analysis, giving us the confidence to act without arrogance. We lead through trust and collaboration.

**Students Always**

We know we always have more feedback to hear and more opportunities to grow—even at the peak of our careers.

**Beyond Yourself**

We are stewards of something larger than our own lives and careers. We take the longer view in our decisions and actions.

As an undergraduate student at Berkeley Haas, you’ll develop as a leader, one who redefines the way we do business by living these Defining Leadership Principles.

**Austin Drake**

BS 18  
Hometown: San Jose, California

“Since starting at Haas, I have helped create a business incubator based in the Bay Area for black millennial entrepreneurs. Haas’ commitment to diversity has shown me that true diversity and inclusion can be achieved, but can only be realized once everyone from the top to bottom is involved.”