

EXCITING NEW COURSE OFFERING!

First Time Ever that UC Berkeley Offers:
***UGBA 127: Financial Reporting and Decision Making
for Real Life Success***

4 units | Meets at Haas | Tues & Thurs 3:30-5:00pm | Prof. Konchitchki
(no prerequisites; available to all students in all years across UCB)

Q: What is the common denominator of these business titans?



Warren Buffett
CEO of Berkshire Hathaway



Sheryl Sandberg
COO of Facebook



Mark Cuban
"Shark Tank" Investor



Oprah Winfrey
CEO of Harpo, Inc.

*A: They all understand, focus on, and care about the **financial reporting and financial health** of their companies and investments.*

The course "**Financial Reporting and Decision Making for Real Life Success**" will provide you important insights and invaluable knowledge that enable success in your future career as well as in real life situations.

Gain financial expertise to maximize the ROI of your education!
ROI = Return on Investment; there's your first lesson!

Taught by award-winning **Professor Konchitchki**, a full-time tenured professor at UC Berkeley Haas School of Business and one of the World's Top-40-under-40 Professors, who is known for making business accessible to all students.

You'll learn:

- how to read and understand corporate financial statements;
- key highlights in analyzing financial information;
- major topics in management accounting;
- financial tools for investing and for entrepreneurs;
- highlights from financial technology, innovation, and related decision making;
- insights from cutting-edge capital markets research for financial decision making.

"Thanks once again for a great class. We had fun, learned a lot, and it was very clear how much time and passion the professor put into the curriculum!"

"Like many of my classmates, I really enjoyed this class and the Prof's teaching style. He has given me a newfound appreciation for financial reporting!"