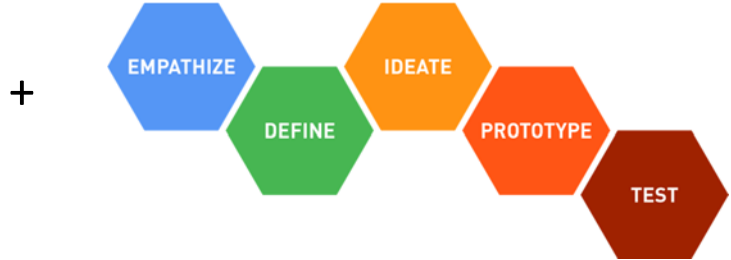
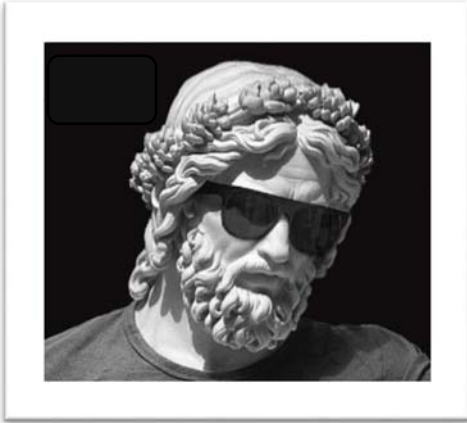


Design Your Life

UGBA 190T.5

Tuesdays, 12pm – 2pm, Chou Hall, N440

Faculty: Elizabeth Kovats



About the Course

What do you want to be when you grow up? What will you do with your one great life?

This course provides an opportunity to think - and practice – through not only what kind of leader you aspire to be, and what kind of work you hope to do, though more importantly, what kind of person you are to become.

Design Your Life at Berkeley-Haas offers undergraduate students a unique opportunity to study design and philosophy. Inspired by Stanford University's d.school class of the same name, this course will be distinctly Berkeley-Haas, full of potential to explore the meaning behind our defining leadership principles, and those related values that guide your own works and lives.

We will approach career-related questions through the lens of design thinking. That is to say, we will approach these questions with an open mind, and enable learning together. Our discoveries will be enhanced through the study of eminent philosophical scholars, both classical and contemporary, as well as leading management theorists.

DYL includes seminar-style discussions, role-playing, in-class activities and short writing assignments. Small group discussions will take place often. Please be prepared to foster an inclusive and open classroom community, the nature of which will be defined by personal, respectful and generative qualities.

Faculty

Elizabeth Kovats serves on the faculty of Berkeley Haas School of Business, within the Innovation and Design area. She also teaches at Berkeley Law and collaborates with Stanford University's d.school community. Elizabeth's particular focus is on adapting design principles for personal transformation, and the area of design and philosophy/ethics. She is interested in how products and/or services can be designed to advance the common good.