

Valerie Xiao Yue Zhang

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ACADEMIC APPOINTMENT

Haas School of Business, University of California Berkeley
Assistant Professor

July 2022 -

EDUCATION

Kellogg School of Management, Northwestern University
Ph.D., Accounting and Information Management, June 2022

2016 - 2022

University of Toronto
M.A. in Economics

2016

University of Toronto
B.Comm. in Finance and Economics
Minor in Math

2015

RESEARCH INTERESTS

Information dissemination on social media, the spread of financial information over social networks, voluntary disclosure, information environments of Blockchain markets, decentralized finance.

WORKING PAPERS

[1] Essays on the Dissemination of Earnings News and Information Networks

- Dissertation
- Under 2nd round review at the *Journal of Accounting Research*
- Committee: Beverly Walther (chair), Andrew Leone, Ronald Dye, and Dashun Wang

[2] The Rise of Reddit: How Social Media Affects Retail Investors and Short Sellers' Roles in Price Discovery

- Co-authored with Danqi Hu, Charles M. Jones, and Xiaoyan Zhang
- Presented at Kellogg Accounting Seminar Series, Conference on Financial Economics and Accounting 2021, Guanghua Accounting Seminar Series*, Tsinghua Finance Seminar Series*

[3] Transparency and Learning: Evidence from DeFi Markets

- Co-authored with Danqi Hu and Sarit Markovich
- Under 2nd round review at *Management Science: Special Issue on Blockchains and Crypto Economics*
- Presented at Tokenomics*, FARS Midyear Meeting 2022, ABFER Accounting 2022*

[4] Credible Disclosure Signals in Unregulated Markets: Evidence from Initial Coin Offerings

- Co-authored with Danqi Hu and Andrew Leone
- Presented at Kellogg Accounting Seminar Series, AAA Annual Meeting 2019, Conference on Convergence of Financial and Managerial Accounting Research 2019

*Presented by co-authors

WORK IN PROCESS

- [5] Transparency and Front Running Profits on Ethereum Decentralized Exchanges
- Data collection complete, conducting preliminary tests
- [6] Information Virality: What Happens When Financial News Go Viral?
- Hypothesis development and data collection stage

SEMINARS AND CONFERENCE PRESENTATIONS

WFA Meeting	2022
FARS Midyear Meeting	2022
Accounting PhD Rookie Recruiting and Research Camp	2021
Conference on Financial Economics and Accounting	2021
AAA Annual Meeting	2019
Conference on Convergence of Financial and Managerial Accounting Research	2019
Department of Accounting Seminar Series, Kellogg School of Management	2018,2019,2020,2021

CONFERENCE PARTICIPATION

Tokenomics at New York University	2021
<i>Journal of Accounting and Economics</i> Conference	2021
AAA Annual Meeting (discussant)	2021
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium	2020
AAA Annual Meeting (moderator, discussant)	2019
Wharton Spring Accounting Conference	2019
Wharton Theory Boot Camp for Empirical Ph.D. Students	2019
FARS Midyear Meeting and Doctoral Consortium	2019
Junior Accounting Theory Conference	2018

REFEREE SERVICES

Conference Reviewer: AAA Annual Meeting 2019; FARS Midyear Meeting 2022

TEACHING AND RESEARCH EXPERIENCE

Northwestern University

Teaching Assistant to Dr. Ronald Dye [Financial Accounting] 2019

University of Toronto

Teaching Assistant to Dr. Jennifer Murdoch [Quantitative Methods in Economics] 2016

Research Assistant to Dr. Michael Baker 2016

Research Assistant to Dr. Chayawat Ornthanalai 2015,2016

Research Assistant to Dr. Michelle Alexopoulos 2014,2015,2016

HONORS AND AWARDS

AAA/Deloitte Doctoral Consortium Fellow 2020

Northwestern University Travel Grant 2019

Graduate Fellowship, Northwestern University 2016-present

OTHER

Citizenship: Canada

Languages: English, Mandarin