



# BerkeleyHaas

## A Conversation About Academic Culture

*In the chat: What is your favorite movie or TV show?*

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#EWwelaunch



# Zoom Etiquette

- Keep yourself on mute
- Turn on your video
- Rename yourself
  - First Name Last Name (Pronouns)
  - EG: Avni Kansara (she/her/hers)
- Use “raise hand” feature if you have a question or would like to talk
- In chat, please message “Everyone”
- Closed Captioning is available if desired:
  - Click “more” and then “show subtitles”



# Agenda

- Academic Culture
  - Classroom Norms
  - Cohort Norms
  - Haas Norms
- Partnership with the Program Office
  - Our Promise to You
  - AMA sessions
- Q&A



# Academic Culture

*def.* The set of rules, habits, and protocols that we live by both inside and outside the classroom setting.

Classroom Norms

Cohort Norms

Haas Norms



# Classroom Norms

## ***Respect***

- Treat not only your professors, but also your fellow students, with respect by being on time and professional.
- Read and understand the deadlines and grading criteria for your classes and assignments.

## ***Integrity***

- Academic Integrity Policy.
- In group work, participate actively, not making your study team do all the work.

## ***Inclusive***

- Preferred names and pronouns are on all name tags and name plates.
- Record your name using NameCoach in bCourses.

## ***Safety***

- Maintain appropriate social distancing and COVID-19 safety protocols, including wearing face masks.



# Breakout discussion guidelines

- You will have **10 minutes** in your breakout room
- Designate a timekeeper
- Choose a moderator
- Review scenario
- We will link to the prompt once you're in your breakouts so that you are reminded of the questions



# Scenario #1

Donna has always been a strong student, with a 3.8 undergrad GPA and a 700 GMAT. She has found the MBA program challenging, but feels that she will do quite well. The Strategy midterm was handed back on Tuesday and Donna is devastated to learn that she received a B+. She immediately e-mailed the professor and Program Office demanding an appointment to discuss her grade. She really felt that she should have done better on the midterm and was concerned that this would mean an end to her hopes for a career in management consulting. She was adamant that the instructor change her grade.

- 1. What do you think of Donna's course of action?**
- 2. What do you think the outcome will be if Donna follows this course of action?**
- 3. How would you approach this scenario?**



# Scenario #1 Discussion

- What were initial thoughts about Donna's course of action?
- How would you (or your group) approach this situation differently?

*Use the raise your hand feature from the participant window to request to share.*





# Cohort Norms

***Be Prompt:* Arrive on time at the beginning of class and return promptly to class after breaks.**

- If arriving late without prior approval, enter quietly in order to minimize disruption.

***Be Present:* Do not leave during class unless a personal emergency arises.**

- Scheduled breaks, when provided, can be used to take care of personal needs.

***Be Distraction-free:* Keep phones on silent mode.**

- Refrain from using laptops, tablets, smartphones, and other electronic devices unless for approved purposes.

***Be Inclusive:* Step up / step back in class discussions to ensure that a wide variety of voices and perspectives are heard.**

- Bring in your personal and professional experiences to add to a rich classroom discussion experience.
- Encourage classmates to do the same, respecting their opinion even if you hold a different perspective.



# Haas Culture

## ***Question the Status Quo***

- We thrive as the center of innovation, looking for new ideas and thinking creatively when challenges arise.

## ***Confidence Without Attitude***

- We make decisions based on evidence and analysis, leading through trust and collaboration. By incorporating new and different perspectives we can act without arrogance.

## ***Student Always***

- This is a place of lifelong learning, both personally and professionally. We explore new topics and ideas, never resting on the idea that we've learned all we need to know.

## ***Beyond Yourself***

- We Lead ethically and responsibly, putting larger interests above our own and striving to be fair and equitable in all decisions. Giving every student an equal chance for success



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# Scenario #2

A few weeks before finals, Jackie looks at their core schedule and notices that the final exam for one of their classes is on the same day as their friend's wedding. The professor has stated in the syllabus that there will be no exceptions to the final exam date unless it is a serious emergency. The dates of the final have been available on the Program Office website for months. Jackie submits an exception request to the Program Office asking to take the final on a different date so that they can attend all of the wedding festivities. Based on the professor's feedback and the Program Office policy around exception requests, the request is denied. Jackie is very upset and emails everyone in the Program Office—as well as the Dean—demanding an alternative test date.

- 1. What do you think of Jackie's reaction?**
- 2. How can the Defining Leadership Principles be applied in this situation?**
- 3. What could Jackie do differently moving forward?**



# Scenario #2 Discussion

- What were initial thoughts about Eric's case?
- How might you have handled this scenario?
- What does it mean to go beyond yourself?

*Use the raise your hand feature from the participant window to request to share.*



# Our Promise to You

- Support Haas' Defining Leadership Principles
- Respect diverse points of view
- Communicate in a clear and unambiguous manner
- Challenge you with new ideas and encourage you to explore
- Push you to challenge yourself.



# Ask Me Anything Sessions

- Thursday, July 23 3-4PM
- Three separate session (with just *your* advisor!)
- Zoom links will be available via the BN and the New Admit Website

**\*\*This is your chance to ask all of your burning academic questions!\*\***



# THANK YOU!!!

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