

Spring 2020



Instructor: David Vogel

The purpose of this class is to familiarize you with national politics and policy making. It particularly focuses on how decisions made in Washington both affect business and are affected by business political activity. Most of the class sessions will take place during the week of Jan 6-10 in Washington DC in coordination with the Washington Campus Program (see below). In addition to both attending and participating in the WC and Haas organized classes (some of which will also take place during the evenings in Washington DC), students are responsible for completing all assigned readings and preparing a group project that develops a political strategy for a company or industry.

Washington Campus Program:

During the week, you will hear from policy insiders, ranging from current and former legislators and regulators to government relations and public affairs executives. In addition, you will visit institutions such as the US Congress or Executive branch agencies, and engage in a real-world case study of the interaction between business, politics, and policy. You will learn: the foundations of legislative and regulatory processes; who holds power and what influences decision making; how public policy is influenced by business, media, advocacy groups, lobbyists, and you; the status of important issues of interest to business; how business represents its interests ethically in the political arena; how to assess public policy threats and opportunities; and how to create effective business strategies to impact policy change.

Instructional Dates*

All sessions are mandatory in order to receive a passing grade (pre, post, and in DC sessions)

Friday, December 6, 2019	Class Session, C210 (6-9PM)
Sunday, January 5, 2020	Arrive in Washington DC before 6:00 PM evening session
Monday, January 6, 2020 – Friday, January 10, 2020	Instruction with The Washington Campus
Friday, January 24, 2020	Class Session, C210 (6-9PM)
Monday, January 27, 2020	GSPP Class Session - GSPP

*Pre-Post Dates are subject to change

Registration Timeline

Selection is prioritized by class year (3rd year students first) and randomized within the class year. **This course will be included in the bidding process. No drops are allowed for this course!!!**

Monday, October 28, 2019	Bidding opens in OLR (12 noon)
Wednesday, November 6, 2019	Bidding closes in OLR (12 noon) – Students notified of enrollment by EOD
Monday, December 16, 2019	Registration on Washington Campus website due



Visit the SIB Website for the most up-to-date information including Fees & Other Costs.

General Inquiries

Frederick Smith, Associate Director EW MBA
frederick.smith@berkeley.edu

Academic & Instructional Inquiries

David Vogel
vogel@haas.berkeley.edu