

News

Applications Now Open To Join CRB's Student Advisory Board

Our Student Advisory Board is composed of MBAs, other Masters, and undergraduate students that are passionate about challenging the status quo of business. The Board provides feedback on existing CRB programs, organizes events and activities on various topics, and connects with several on and off-campus stakeholders.

APPLY TO JOIN THE STUDENT ADVISORY BOARD
 APPLICATIONS DUE
 SUNDAY, SEPTEMBER 29TH



[Learn More About The Student Advisory Board Here](#)

CRB Welcomes New Fellow



The Center for Responsible Business welcomes Missy Martin as our new 2024-26 CRB Fellow. We are excited to have Missy join our incredible Student Advisory Board.

Welcome Missy!

[Learn More About Missy Here](#)

New UC Berkeley Collaboration with Ramboll Foundation

The Ramboll Foundation has teamed up with The Nordic Center at the University of California, Berkeley, and the Center for Responsible Business at the UC Berkeley Haas School of Business to explore global research opportunities focusing on the unique ownership model of enterprise foundations. The Ramboll Foundation's primary strategic focus areas are to support high-level research, education, community building, innovation, and sustainable development.



[Learn More About The Collaboration Here](#)

CRB Welcomes Two New Staff



We are excited to announce that Nathalie Muñoz has assumed the role of Program Manager with the Center for Responsible Business (CRB). Nathalie will collaborate with students and the greater Haas and UC Berkeley community on various stakeholder engagement and research programs to better prepare and inform the next generation of responsible leaders, stewards, and decision makers.

[Learn More About Nathalie Muñoz Here](#)



We are excited to announce that Amber Van Meter has assumed the role of Program Coordinator with the Center for Responsible Business (CRB). Amber will provide critical administrative and logistical support to CRB to help create a wonderful community for students, faculty, and staff to get involved in projects they feel passionate about.

[Learn More About Amber Van Meter Here](#)

Take Action

Dig Into The Latest Articles and Cases From Our Network



Perpetual Purpose Trust and Organically Grown Company: Rethinking Corporate Ownership for the Future

by Laura Tyson, Steen Thomsen, Robert Strand, Emily Pelissier, Eva Gurfein Borge

Is steward ownership the solution for mission-driven businesses facing the trade-off between purpose and profits? Organically Grown Company (OGC), a pioneering organic produce distributor in Oregon, transitioned from a nonprofit to a grower-owned cooperative to an S-Corporation with an Employee Stock Option Plan, to a Benefit Corporation owned by a Perpetual Purpose Trust - becoming the first US company to adopt this model.

[Read More About The Case Here](#)



Balancing Profit and Purpose: The Power of Enterprise Foundations

by Izzy Greer, Haas '24

Enterprise foundation governance helps businesses balance long-term vision with financial success.

[Read Izzy's Article Here](#)

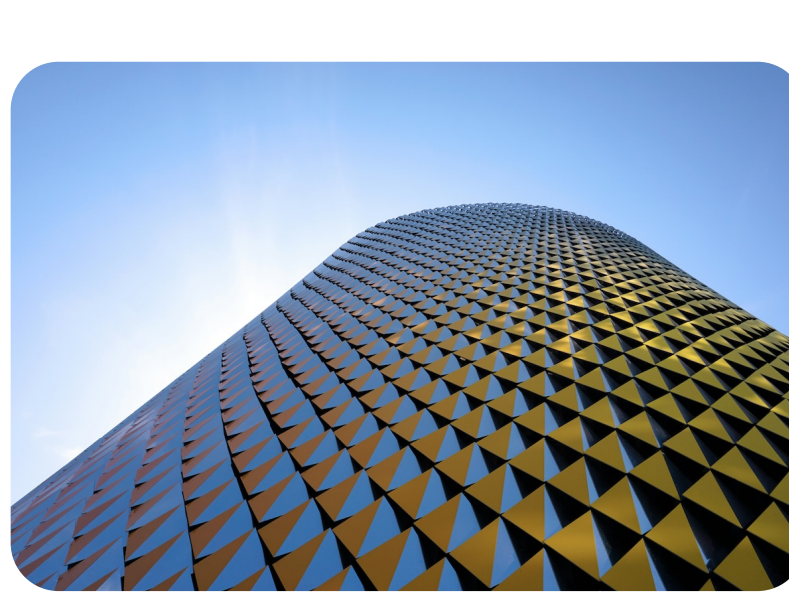


Exploring the Nordic Model: Lessons for Businesses

by Arnaud Paquet, Haas '24

The world admires the Nordic model—should U.S. companies follow suit?

[Read Arnaud's Article Here](#)



AI, Employees, and Trust: How the Nordic Model Can Help Future-Proof Organizations

by Andrew Packer, Haas '24

How companies can prepare for the HR impact of AI via employee engagement.

[Read Andrew's Article Here](#)



Pay to Stay

by Stuart Collins, Haas '24

More firms should link bonuses to reduce business travel.

[Read Stuart's Article Here](#)



Global Sustainability Frontrunners: Lessons from the Nordics

by Robert Strand

This article explores how nations like Denmark, Finland, and Sweden and companies such as Novo Nordisk and Ørsted achieve top sustainability rankings through their distinctive approach to stakeholder cooperation.

[Read Robert's Article Here](#)

Upcoming Events

Lunch & Learn: Human Rights and Business

Date: **November 7, 2024**
 Time: 1:00 - 2:00pm
 Location: Student Services Building Room S489

Coffee Chat (In-Person)

Date: **October 7, 2024**
 Time: 1:30 - 2:30pm
 Location: Haas Courtyard

CRB Coffee Chat (Virtual)

Date: **October 30, 2024**
 Time: 1:30 - 2:30pm
 Location: Zoom Link Forthcoming

Social Sustainability In Practice

Date: **October 30, 2024**
 Time: 6:15 - 7:45pm
 Location: Student Services Building Room S489

Rethinking Capitalism

Date: **November 7, 2024**
 Time: 3:30 - 6:30pm
 Location: Cheit Hall - Wells Fargo Room

Dean's Speaker Series: Cheryl Ginyard-Jones, Ramboll

Date: **November 20, 2024**
 Time: 12:30 - 1:30pm
 Location: Chou Hall Spieker Forum

Climate CAP Summit

Date: **February 28 - March 1, 2025**
 Location: UC Berkeley Haas

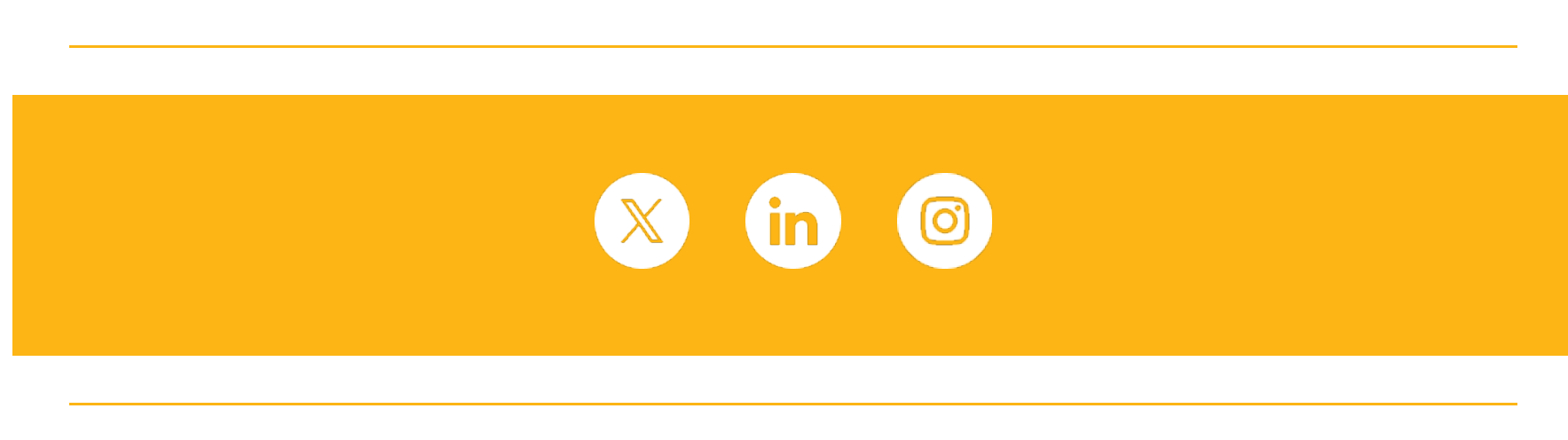
[Click Here to Register and Get Updates](#)

Past Events

Patriotic Millionaires: Tax Me More, I'm Rich!

Date: **September 16, 2024**
 Location: Cheit Hall - Wells Fargo Room

The Chair of Patriotic Millionaires, Morris Pearl, sat down with CRB's Student Advisory Board member, Liz Strand (MBA '25), to discuss how this non-profit is lobbying congress to have the nation's wealthiest Americans pay more on capital gains tax and close other loopholes that widen wealth inequality in the United States.



Copyright © 2023 Haas School of Business. All rights reserved.

CRB Newsletter is the electronic news publication published by the Center for Responsible Business at the Haas School of Business. Send your news, feedback, and suggestions to: resbus@haas.berkeley.edu

Our mailing address is:
 Haas School of Business
 545 Student Services #1900
 Berkeley, CA 94720

Want to change how you receive these emails?
 You can [update your preferences](#) or [unsubscribe](#)