

Rex Frazier

PRESIDENT; BOARD CO-VICE CHAIR

Personal Insurance Federation of California; California Fire Safe Council

Rex Frazier serves as President of the Personal Insurance Federation of California. He represents PIFC's member companies before the California State government and provides advice on legislative, regulatory, litigation and political matters. He previously held the position of Vice President & General Counsel of PIFC.

Prior to joining PIFC, Mr. Frazier was an attorney in Los Angeles with the law firm of Pillsbury Madison & Sutro, focusing on insurance and banking issues. Mr. Frazier served as Deputy Insurance Commissioner with the California Department of Insurance and legislative staff in the California State Assembly. Mr. Frazier has additionally served in various California political campaigns, including as campaign manager of a successful statewide ballot measure, Proposition 213, in 1996. Mr. Frazier's current community service activities include: Board Member, California Fire Safe Council (2022 – Present) and Member, Climate Insurance Working Group, California Department of Insurance (2019 – Present)

Mr. Frazier graduated as valedictorian from McGeorge School of Law at the University of the Pacific and was an Adjunct Professor there for seven years – developing and teaching two courses: California Lobbying & Politics (2012-2018) and Legislative & Public Policy Clinic (2014-2018), recognized as one of the Top 15 most innovative legal clinics in America. In addition, Mr. Frazier received graduate and undergraduate degrees in public policy from the University of Chicago.



Publications include: California's Ban on Climate-Informed Models for Wildfire Insurance Premiums, UC Berkeley Ecology Law Quarterly, October, 2021, Capital Lawyering & Legislative Clinic, Duquesne Law Review, Winter, 2017. Recipient, Service Award, 2021, National Association of Mutual Insurance Companies.

Mr. Frazier lives in Sacramento with his wife, April. They have two sons.

Rex Frazier will be speaking at the "Property Insurance in an Era of Urban Wildfires" webinar on March 4, 2025. Visit the [Symposium Series website](#) for more information and to register.