

News

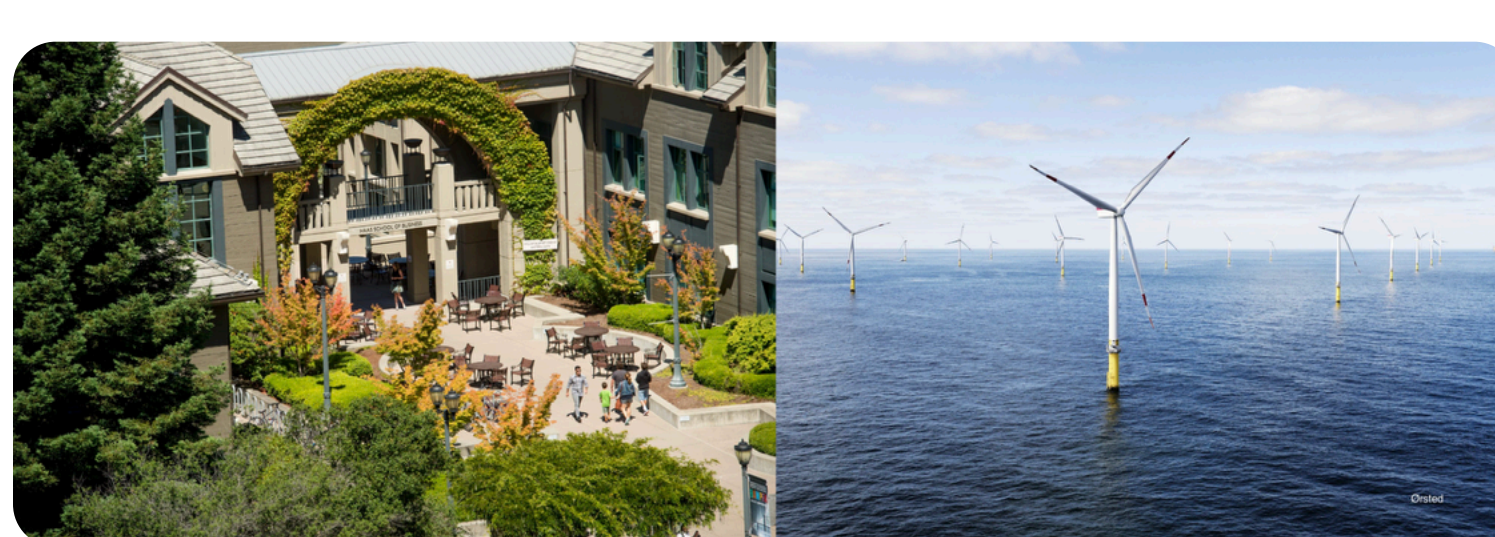
Haas Sustainable Research Prize Winners

The **Haas Sustainable Business Research Prize**, supported by Allan Spivack, encourages serious research with timely, real-world business practice applications among business school faculty around the world related to responsible business, sustainability, and ESG. Congratulations to our inaugural Haas Sustainable Business Research Prize winners from the Yale School of Management and NYU Stern School of Business, who developed new tools for investors, academics, and businesses to measure economic risks associated with the loss of the planet's biodiversity.



[Learn More About The Winning Paper!](#)

Ørsted Partnership with UC Berkeley



“Ørsted, one of the world’s leading renewable energy companies, and Haas School of Business at the University of California, Berkeley, have entered a multi-year partnership to advance the positive social impact of renewable energy projects. Ørsted and the Haas School of Business will bring together community organizations, policymakers, and industry experts to lay the foundation for people-positive renewable energy.

Ann E. Harrison, Dean of Haas School of Business at the University of California, Berkeley, says: “As a recognised business school leader in sustainability teaching and thinking, we’re excited to work with the renewable energy company Ørsted. Haas aims to equip the next generation of business leaders to tackle the world’s most pressing sustainability challenges and lead businesses that have a positive environmental and social impact. This multi-year partnership with Ørsted, a recognised leader in global sustainability, aligns with that mission.”

[Learn More About the CRB/Ørsted Partnership](#)

Persis Sberlo Assumes Associate Director Role with CRB



We are excited to announce that Persis (Johnson) Sberlo has assumed the role of Associate Director with the Center for Responsible Business (CRB). Persis has served as Program Manager with the CRB since 2022. Her pivotal role has been in bridging the gap between students, businesses, and faculty, harnessing the transformative potential of business to forge a society that is more responsible, resilient, and sustainable.

[Learn More About Persis Sberlo](#)

BBC Corporate Sustainability Feature with Robert Strand

“...The example set by Patagonia [in which its billionaire founder gave away his company to a charitable trust] suggests a trend where companies will seek to compliment certification with additional measures, such as changes in corporate governance or ownership structures, to ensure long-term adherence to their mission and values.” [Robert] says”



[Read the Full BBC Article](#)

Student Perspectives

Blog Post: A Legacy of Impact

Reflections on the career of Chip Bergh, Former CEO of Levi Strauss & Co.
Written by Sylvia Tang, CRB Student Advisory Board Member



Credit: Katelyn Tucker Photography

[Read Sylvia's Full Blog Post](#)

Blog Post: Student Reviewer for the Haas Sustainable Research Prize

CRB 22-23' Fellow Liz Schasel Shares her experience as a student reviewer for the Haas Sustainable Business Research Prize. In her own words “...being a student reviewer is a really valuable opportunity to be exposed to pragmatic solutions that businesses can incorporate to help fight the climate crisis.”



[Read Liz's Full Blog Post](#)

Upcoming Events

Save the Date! Nordic US Food Summit

Date: April 11th, 2024
Time: TBD
Location: Spieker Forum - 6th Floor, Chou Hall

SAVE THE DATE! CRB Friends & Alumni Mixer

Date: April 24th, 2024
Time: 4:00 - 6:00pm
Location: Wells Fargo Room - 4th Floor, Cheit Hall

[Visit Our Events Page For Updates](#)

Past Events



Dean's Speaker Series & CRB Peterson Speaker Series w/ Chip Bergh, former CEO Levi Strauss & Co.

Levi Strauss & Co.'s former CEO, Chip Bergh, spoke to the Haas community about his experiences, learnings, and perspectives on leading one of the most iconic fashion brands while also maintaining his core values.



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