

BerkeleyHaas

Haas School of Business

University of California Berkeley

The power of one another

Alumni Benefits



It starts with
one conversation.

One cup of coffee can spark a great friendship. One handshake can do more than a hundred cold calls. One face-to-face meeting can launch your career in a thrilling new direction.

Around the world, there are over 37,000 Berkeley-Haas alumni, all bending paths across industries and beyond business. And making the most of this network really requires only one thing: reaching out. Because dropping the school's name can get your foot in the door. But building a career with lasting impact, that takes **the power of one another.**

Plug into the Berkeley-Haas Alumni Network.

There's power in personal connections. With more than 37,000 alumni around the world, your network is a major source of strength. Tap into your resources and gain a range of benefits throughout your career.

Get started with @cal

The best way to start networking and accessing your resources is the @cal alumni directory. Create your profile and start connecting with Haas and UC Berkeley alumni by industry, job function, or location.

Log in: cal.berkeley.edu

Get connected with LinkedIn

You can also join the exclusive **Berkeley-Haas Alumni** LinkedIn group. With more than 16,000 members, this powerful social site is quickly becoming one of the best ways to stay in touch with thousands of your fellow alumni. Access any number of specific networking subgroups, such as energy, real estate, women, veterans, and many others.



Put the Defining Principles into action.

As a student, you embodied them every day on campus. Here are a few ways you can carry the Defining Principles into your professional life.

Question the Status Quo

Visionary leaders take bold action. And that's exactly what innovative businesses need to stay ahead. If you're in the position to recruit, **hire a Haas student or graduate**. You'll know you're getting the kind of thinker who can challenge convention.

Email us:
alumni@haas.berkeley.edu

Confidence Without Attitude

It starts with confidence. When you reach a milestone in your career or life, be sure to **submit an alumni note**. Making yourself visible strengthens the network as a whole. And that's showing Confidence Without Attitude.

Share your good news:
haas.berkeley.edu/alumninotes

Students Always

Stay on top of the latest trends and ideas, both on campus and beyond. One way is to **stay tuned to Haas Insights**. Our thought leadership is bold and relevant, giving you a sharp edge in the workplace and throughout your life.

Stay ahead of the curve:
haas.berkeley.edu/insights

Beyond Yourself

The time you invest in others comes back to you tenfold. That's especially true at Berkeley-Haas, where smart, capable people are always on the verge of the next big breakthrough. **Volunteer your time and expertise**, and help your fellow graduates bend new paths.

Reach out and give back:
haas.berkeley.edu/volunteer



One network. Many ways to connect.

Get the most out of your alumni network.
We're always adding new services and resources, so check in with us regularly at haas.berkeley.edu/alumni.



For a personal account of everything at Berkeley-Haas, follow Dean Lyons on Twitter: **@richlyons**.

Reunite with Haas

Step out of the digital world and strike up a conversation face to face. Great relationships and ventures are forged and refreshed, every year at our reunions, networking events, alumni conference, and Haas Gala.

Buy/By Haas

Visit Buy/By Haas to find alumni-owned businesses and books written by Haas graduates. You can even find a map of Haas-affiliated wineries across California wine country.

Buy, read, or imbibe:
haas.berkeley.edu/buybyhaas

Attend an event

Six out of seven days a week, there's a Berkeley-Haas event happening somewhere in the world. Wherever you are, you can find one in your area.

Visit our events page:
haas.berkeley.edu/events

Find an alumni chapter

When alumni get together and form a group, a lot can happen. We share big ideas, discover business leads, and open the door to exciting new opportunities. There are over 30 active Haas alumni chapters all over the world.

Find one in your region:
haas.berkeley.edu/chapters

Subscribe to Haas updates

Stay in the know about job openings and upcoming events by signing up for our *AlumniJobs* and *Berkeley-Haas News* email newsletters.

Find your affinity group

Strike up a conversation with alumni who share your interests and expertise. Our LinkedIn and in-person affinity groups let you swap best practices, discuss job leads, get feedback on new ideas, and even form new partnerships.

Network in real time

Take advantage of our growing digital community when you connect with Berkeley-Haas on social media. **#haasalumni**



BerkeleyHaas



@BerkeleyHaas



Berkeley-Haas Alumni



BerkeleyHaas



haasalumni



@berkeleyhaas

Always Haas. Always here.

No matter where you are on your personal or professional path, there's a way to keep learning and gaining new skills at every step. That's where we come in.



Be a student always

Whether you want to learn a new subject or stay ahead with industry insights, we have opportunities for you. There's the Dean's Speaker Series, the Center for Executive Education, and the Osher Lifelong Learning Institute, and we're always adding more.

Start here: haas.berkeley.edu/lifelonglearning

Manage your career

You have an expanding set of tools and resources at your fingertips. Build your personal brand, find new leads, or plan ahead for the future. With our career management resources, your next move will always be your best.

Use your MBA

If you graduated with a Haas MBA, you have access to additional alumni services. It starts with MBA CareerNet, your career dashboard with job postings and customized professional guidance. You can also audit MBA classes to stay up on the latest trends and case studies.

Haas checkpoints

Are you taking full advantage of all the services we offer? Use the checklist below to make sure.

- ☐ Log in to @cal
- ☐ Join us on LinkedIn
- ☐ Stay on top of Haas Insights
- ☐ Submit an alumni note
- ☐ Find your local chapter
- ☐ Follow Haas on social media
- ☐ Join an affinity group
- ☐ Attend an event
- ☐ Use your career management resources
- ☐ Make your annual donation to Haas
- ☐ Sign up for an email newsletter
- ☐ Take a class
- ☐ Read *BerkeleyHaas* magazine

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Just one visit could
change everything.

Tap into the power of one another:
haas.berkeley.edu/alumni/benefits

Explore your benefits and be sure to check back from time to time. You never know when that one great event, that one perfect lead, or that one golden opportunity will present itself.