



Photo credit: Haas School of Business

CONNECT WITH US

Cal Day

Come to UC Berkeley's annual **Open House** in April for information sessions, campus tours, special talks, and more.

Business@Berkeley

Learn about the Business major and our admissions process. Expand your narrative and view the multitude of ways you can get involved with Haas.

Events

Attend department events with students, faculty, and staff. Visit haas.berkeley.edu for news and updates.

ADVISING

The Haas Undergraduate Program Office is located in room **S450 of the Student Services wing at the Haas School of Business.**

Advising Hours:

Mondays	9 am - 4 pm
Tuesdays	10 am - 4 pm
Wednesdays	9 am - 4 pm
Thursdays	9 am - 4 pm
Fridays	9 am - 4 pm

Closed for lunch 12:30 pm - 1:30 pm

Call **(510) 642-1421** or visit haas.berkeley.edu/undergrad/student-life-services/advising for more information about advising services.

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone's Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

Visit vcue.berkeley.edu/majormaps for the latest version of this major map.

BUSINESS ADMINISTRATION

Bachelor of Science

Berkeley
UNIVERSITY OF CALIFORNIA

INTRODUCTION TO THE MAJOR

The Haas School of Business B.S. degree in **Business Administration** develops leaders with the knowledge and technical skills necessary to understand the modern business world, to achieve the highest levels of success in their professional careers, and to prepare for subsequent graduate work. Coursework is fully integrated with UC Berkeley's liberal arts curriculum, resulting in graduates who draw upon their knowledge of the arts and sciences as well as business in their endeavors.

Haas Defining Leadership Principles:

- Question the Status Quo
- Confidence Without Attitude
- Students Always
- Beyond Yourself



Photo credit: Haas School of Business

“ We lead by championing bold ideas and taking intelligent risks. ”

- Erika Walker, Assistant Dean

BUILD YOUR SKILLS

- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
- Apply concepts and theories from functional areas such as marketing and finance.
- Practice communicating effectively in person and in writing.
- Identify and address ethical issues in management decisions.
- Practice finding innovative solutions to strategic and organizational challenges.

AMPLIFY YOUR MAJOR

- **Study Abroad** is integrated into the major. Check out the different options to see which one is right for you.
- Participate in a **case competition** to develop and strengthen skills needed throughout your career.
- Look into the **Sutardja Center's Certificate in Entrepreneurship and Technology.**
- Explore the Jacobs Institute of Design Innovation's **certification programs.**

Berkeley
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DESIGN YOUR JOURNEY

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