Event Management Software Review

Reference: http://idealware.org/articles/fgt_event_registration.php

	Eventbrite (http://www.eventbrite.com/)	Eventbee (http://www.eventbee.com/)	123Signup (http://www.123signup.com/)	regonline (http://www.regonline.com/)
Features/Pros	Eventbrite offers some nice event-registration functions that extend PayPal's or Google Checkout's payment functionality. Eventbrite functionalities include the ability to cap the number of attendees; discount codes and ticket levels; simple attendee surveys; easy posting of your events to other sites such as Eventful or Google Calendar; and a limited ability to tailor a registration form to match your site and your needs. Payment is less integrated; the registrant is taken to the PayPal or Google Checkout site to finish the credit-card transaction. In addition to PayPal's fees (about 2.5 percent of the transaction) or Google Checkout fees (2 percent, plus $0.20 per transaction starting in January 2008), Eventbrite bills your organization for an additional 2.5 percent of the registration price, with a minimum of $0.99 and a maximum of $9.95 per registration. The tool is free for free events.	*Eventbee has more features than Eventbrite (like traditional credit card processing support along with PayPal, Google), complete customization of event page etc. * Eventbee is the only company that charges flat $1 fee per ticket, regardless of ticket price.	123Signup is tailored to the needs of those managing large events or conferences, with the ability to set registration limits for each session within a multi-track event; the ability for one person to pay for someone else's registration; sophisticated discounting; the ability for attendees to preview and approve their badge; and more. The company also offers a basic set of association-management tools (including a constituent database and email functionality), which might be useful for organizations that have few programs other than events. Many of 123Signup's clients are trade associations, and the functionality is geared in their direction. 123Signup charges 3.5 percent per registration, with a minimum charge of $1, in additional to standard credit-card fees of about 2.5 percent.	Like 123Signup, RegOnline is focused on those managing large events, with a similar or even more sophisticated set of features. RegOnline has all the features that 123Signup offers and in addition support some of the more "back-end" or operational event-management processes, such as invoicing. RegOnline charges a fixed price per registrant — either $4.75 per registrant, or $150 per event and $3.50 per registrant, in addition to standard credit-card fees of about 2.5 percent, making them a very expensive choice for low-ticket-price events but attractive for events charging hundreds of dollars or more.
Cons	From a Reviewer: (http://www2.etelos.com/dm/article.espx?show=14092) *It's visual customization options are limited. You won't be able to make it blend seamlessly into your existing web site *Nor can you use your own merchant account for credit card processing. *It doesn't manage wait lists. *It doesn't do any during-event management tasks such as printing name tags, managing agendas, or room scheduling. *It lacks any support for managing lodging accommodations or reserved room blocks. *It doesn't easily accommodate different types of attendees such as vendors and speakers. *it doesn't have post-event followup tools such as surveys or photo galleries. *The fact that there was an obvious bug in a major feature—creating a new affiliate program—gives me pause about reliability and quality. But given the way the rest of the site performed, I'm inclined to believe this was an anomaly rather than an indication of major quality problems.			* expensive
Bottom Line	"Well thought out and easy-to-use features make event mgmt a breeze for small to medium events. Large events may require more horsepower."			